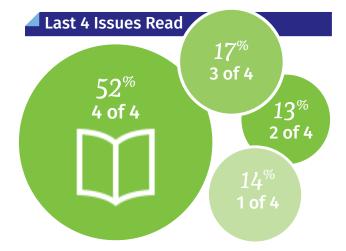
# **Audience Profile**

# JDNA

Journal of the Dermatology Nurses' Association



#### **Amount of Each Issue Read**

 $32^{\%}$  All/nearly all

 $25^{\%}$  About three quarters

 $25^{\%}$ 

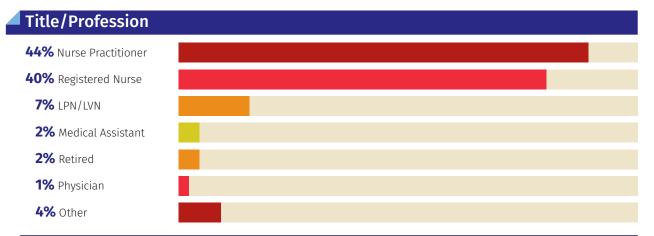
### After Reading an Issue

**57%** save the issue for future reference

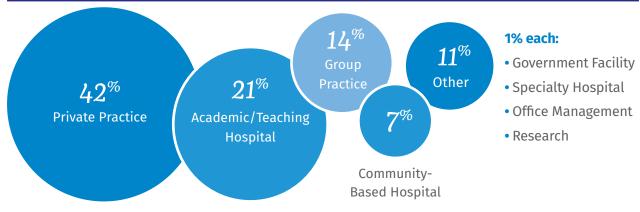
**25%** share issue with colleagues

**13%** place the issue in a general area where others will be able to read it

**8%** discuss its content with students/trainees







## **Years Practicing**

