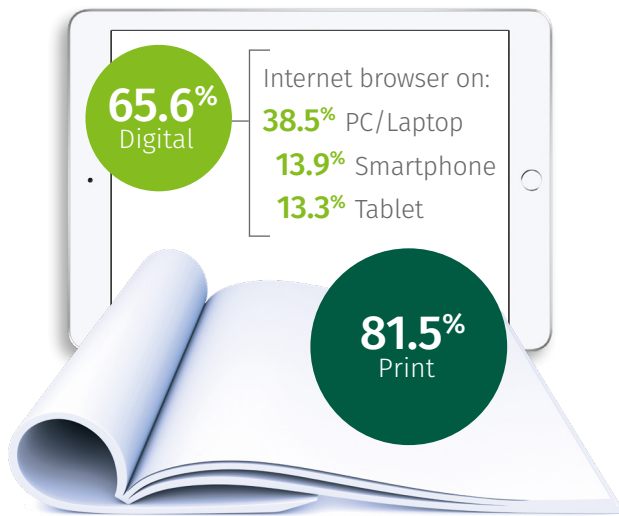


## AUDIENCE PROFILE

### Preferred Reading Format



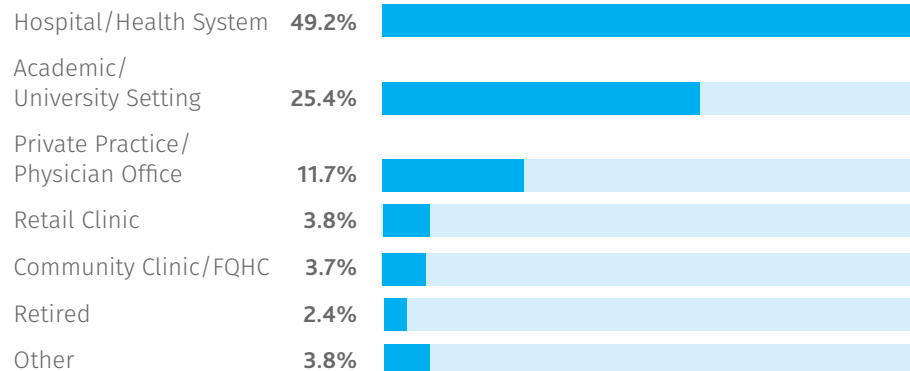
**52%** of readers have read at least 3 of the past 4 issues

**48%** of readers stop at advertisements of interest

### Title



### Primary Work Setting



### Age

