

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Wolters Kluwer,
Lippincott Williams & Wilkins
2001 Market Street
Philadelphia, PA 19103
Web Site: www.oncology-times.com

ONCOLOGY TIMES reports essential clinical news with independent analysis for today's Hematology oncologists, oncologists, and other cancer care professionals to optimize patient care and outcomes. The award-winning title is published twice a month in print and on the iPad, and mailed to approximately 36,500 subscribers. Bonus content includes daily online updates, special edition Meeting Reporters, and topic-focused supplements.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

ONCOLOGY TIMES is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

ONCOLOGY TIMES serves the medical specialty of oncology.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians, nurses and nurse practitioners specializing in oncology and related specialties as reported in 3a herein, including hematology/oncology, radiation oncology, gynecological oncology, surgical oncology, musculoskeletal oncology, hematology, urology, dermatology, hematologic pathology, cytopathology, and other related specialties.

CHANNELS

ONCOLOGY TIMES PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
ONCOLOGY TIMES PRINT MAGAZINE (12 issues in the period)	34,333	-	34,333

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	-
Allocated for Trade Shows and Conventions	-
All Other	1,063
TOTAL	1,063

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	34,333	100.0	34,333	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,333	100.0	34,333	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2023 Issues	Total Qualified
February 5	35,000
February 20	35,000
March 5	35,000
March 20	35,000
April 5	35,000
April 20	35,000
May 5	35,000
May 20	35,000
June 5	35,000
June 20	35,000
*July 5	31,000
July 20	31,000
*Analyzed Issue	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 5, 2023

This issue is 10.5% or 3,636 copies below the average of the other 11 issues reported in Paragraph 2. (See Additional Data)

Business and Industry*	Total Qualified	Percent of Total
Hematology/Oncology	12,190	39.3
Pediatric Hematology/Oncology	3,133	10.1
Oncology	3,561	11.5
Radiation Oncology	4,413	14.2
Gynecological Oncology	919	3.0
Surgical Oncology	972	3.1
Musculoskeletal Oncology	199	0.6
Dermatology	220	0.7
Hematology	944	3.1
Hematologic Pathology	226	0.7
Cytopathology	270	0.9
Urology	2,141	6.9
Other Related Specialties (Note 1)	382	1.2
Oncology Nurses	1,009	3.3
Oncology Nurse Practitioners	421	1.4
TOTAL QUALIFIED CIRCULATION	31,000	100.0

*Qualified recipients are physicians, nurses and nurse practitioners specializing in oncology and related specialties as reported above.

Note 1: Includes Internal Medicine, Infection Disease, Colon/Rectal Surgery, and General Surgery.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 5, 2023

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	703	297	430	1,430	4.6
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	29,570	-	-	29,570	95.4
*Association rosters and directories	29,570	-	-	29,570	95.4
Business directories	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,273	297	430	31,000	100.0
PERCENT	97.6	1.0	1.4	100.0	

*See Additional Data

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
6-Month Period Ended:	August 2020 - January 2021	February – July 2021	August 2021 - January 2022	February – July 2022	August 2022 - January 2023	February – July 2023*
Total Audit Average Qualified:	40,000	40,000	36,641	35,983	34,550	34,333
Qualified Non-Paid:	40,000	40,000	36,641	35,983	34,550	34,333
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

**NC = None Claimed.

State	Total Qualified	Percent
Maine	94	
New Hampshire	132	
Vermont	75	
Massachusetts	1,405	
Rhode Island	157	
Connecticut	459	
NEW ENGLAND	2,322	7.5
New York	3,016	
New Jersey	962	
Pennsylvania	1,592	
MIDDLE ATLANTIC	5,570	18.0
Ohio	1,276	
Indiana	488	
Illinois	1,213	
Michigan	924	
Wisconsin	563	
EAST NO. CENTRAL	4,464	14.4
Minnesota	570	
Iowa	209	
Missouri	539	
North Dakota	60	
South Dakota	61	
Nebraska	166	
Kansas	204	
WEST NO. CENTRAL	1,809	5.8
Delaware	73	
Maryland	961	
Washington, DC	202	
Virginia	657	
West Virginia	129	
North Carolina	1,047	
South Carolina	350	
Georgia	733	
Florida	1,955	
SOUTH ATLANTIC	6,107	19.7

State	Total Qualified	Percent
Kentucky	341	
Tennessee	706	
Alabama	384	
Mississippi	178	
EAST SO. CENTRAL	1,609	5.2
Arkansas	174	
Louisiana	338	
Oklahoma	182	
Texas	2,280	
WEST SO. CENTRAL	2,974	9.6
Montana	65	
Idaho	73	
Wyoming	26	
Colorado	411	
New Mexico	125	
Arizona	513	
Utah	205	
Nevada	128	
MOUNTAIN	1,546	5.0
Alaska	40	
Washington	621	
Oregon	348	
California	3,356	
Hawaii	78	
PACIFIC	4,443	14.3
UNITED STATES	30,844	99.5
U.S. Territories	156	
Canada	-	
Mexico	-	
Other International	-	
APO/FPO	-	
TOTAL QUALIFIED CIRCULATION	31,000	100.0

ADDITIONAL DATA

PARAGRAPH 3a:

The July 5, 2023 issue is 10.5% or 3,636 copies below the average of the other 11 issues reported in Paragraph 2.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 29,570 copies or 95.4%, including AMA/AOA Masterfile.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Lynn Nace, Associate Director, Publishing

Daniel Lenz, Senior Audience Operations Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 16, 2023
State	New York
County	New York
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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.