

ACADEMIC MEDICINE

1,861

Total Subscribers

131,909

Average Monthly Visits

Website

<http://www.academicmedicine.org/>

Audience

Medical educators, medical school administrators

Content Focus

Academic Medicine is the official, peer-reviewed journal of the Association of American Medical Colleges. The journal serves as an international forum for the exchange of ideas, information, and strategies to address the major challenges facing the academic medicine community as it strives to carry out its missions in the public interest. The journal's areas of focus include: education and training issues; health and science policy; institutional policy, management, and values; research practice; and clinical practice in academic settings.



Organizational Affiliation

Official journal of the Association of American Medical Colleges (AAMC)

Editor-in-Chief

David P. Sklar, MD
 Arizona State University
 College of Health Solutions

Frequency

12 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	1,765	96	1,861
Print & Online Circulation	1,740	93	1,833
Online-Only Circulation	25	3	28

Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	64,184	67,725	131,909
Average Monthly Page Views	95,523	92,463	187,986

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$4,255	\$2,640	\$3,555	\$1,940
3 x	\$4,130	\$2,515	\$3,455	\$1,840
6 x	\$3,975	\$2,360	\$3,360	\$1,745
12 x	\$3,860	\$2,245	\$3,265	\$1,650

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$3,285	\$2,245	\$1,490	\$965

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/12/2020	11/24/2020	12/3/2020	12/7/2020	12/30/2020
February	12/15/2020	12/28/2020	1/5/2021	1/7/2021	1/27/2021
March	1/13/2021	1/25/2021	2/1/2021	2/3/2021	2/24/2021
April	2/18/2021	3/2/2021	3/9/2021	3/11/2021	3/31/2021
May	3/18/2021	3/30/2021	4/6/2021	4/8/2021	4/28/2021
June	4/15/2021	4/27/2021	5/4/2021	5/6/2021	5/26/2021
July	5/19/2021	6/1/2021	6/8/2021	6/10/2021	6/30/2021
August	6/16/2021	6/28/2021	7/6/2021	7/8/2021	7/28/2021
September	7/15/2021	7/27/2021	8/3/2021	8/5/2021	8/25/2021
October	8/18/2021	8/30/2021	9/7/2021	9/9/2021	9/29/2021
November	9/16/2021	9/28/2021	10/5/2021	10/7/2021	10/27/2021
December	10/14/2021	10/26/2021	11/2/2021	11/4/2021	11/24/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7 5/8"	x	9 5/8"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7 5/8"	x	4 3/4"		x	

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up.

Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Sales Representative

Name: Michael Andrews, Vice President, Sales

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Name: Dave Wiegand, Field Sales Representative

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