

AIDS

187

Total Subscribers

246,442

Infectious Disease Specialty Average Monthly Visits

Website

<http://www.aidsonline.com/>

Audience

AIDS/HIV specialists and researchers, infectious diseases physicians, virologists, immunologists, and epidemiologists



Content Focus

AIDS, publishes the very latest groundbreaking research on HIV and AIDS and continues to lead the field. Read by all the top clinicians and researchers, *AIDS* has the highest impact of all AIDS-related journals. With 15 issues per year, *AIDS* guarantees the authoritative presentation of significant advances. The Editors, themselves noted international experts who know the demands of your work, are committed to making *AIDS* the most distinguished and innovative journal in the field.

Editor-in-Chief

JA Levy

Editors:

Roel A. Coutinho
Sharon R. Lewin
John P. Phair

Frequency

15 / year

Advertising Guidelines

New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	93	94	187
Print Circulation	34	44	78
Online-Only Circulation	59	50	109

Digital Audience Engagement

	US	ROW	TOTAL
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	US	ROW	TOTAL
Infectious Disease Specialty Average Monthly Visits	89,939	156,503	246,442
Infectious Disease Specialty Average Monthly Page Views	113,915	217,995	331,910

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$2,345	\$2,345	\$1,600	\$1,600

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,305	\$895	\$595	\$390

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January 1	11/5/2021	11/10/2021	11/17/2021	11/17/2021	12/8/2021
February 1	11/25/2021	11/30/2021	12/7/2021	12/7/2021	1/5/2022
March 1	12/23/2021	1/5/2022	1/12/2022	1/12/2022	2/2/2022
March 15	1/28/2022	2/2/2022	2/9/2022	2/9/2022	3/2/2022
April 1	2/18/2022	2/23/2022	3/2/2022	3/2/2022	3/23/2022
May 1	3/11/2022	3/16/2022	3/23/2022	3/23/2022	4/13/2022
June 1	4/5/2022	4/8/2022	4/19/2022	4/19/2022	5/11/2022
July 1	5/4/2022	5/9/2022	5/16/2022	5/16/2022	6/8/2022
July 15	6/1/2022	6/8/2022	6/15/2022	6/15/2022	7/6/2022
August 1	6/17/2022	6/22/2022	6/29/2022	6/29/2022	7/20/2022
September 1	7/8/2022	7/13/2022	7/20/2022	7/20/2022	8/10/2022
October 1	8/4/2022	8/9/2022	8/16/2022	8/16/2022	9/7/2022
November 1	9/2/2022	9/7/2022	9/14/2022	9/14/2022	10/5/2022
November 15	9/30/2022	10/5/2022	10/12/2022	10/12/2022	11/2/2022
December 1	10/21/2022	10/26/2022	11/2/2022	11/2/2022	11/23/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Notch

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Submit a sample of proposed insert to the Sales Representative for approval.

Sizes: 8 3/8" x 11 3/16", includes 3/16" trim from top and 1/8" from the bottom, outside edge and gutter; live matter to be 1/2" from trim. Jogs to top. Supply multiple leaf inserts folded. Multiple leaf inserts over 4 pages must be delivered to the printer folded and sealed at the head (unless spot glued) for proper binding.

Paper Stock: 100 lb. textweight maximum for single leaf; 80 lb. textweight maximum for multiple leaf.

Quantity: Contact Production Associate.

Packing Instructions: Carton packing preferred with quantity, publication and issue clearly indicated.

Shipping Address: Contact Production Associate.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

[Contact Us](#)