

# American Journal of Clinical Oncology

305

Total Subscribers

333,769

Oncology Specialty Average Monthly Visits

## Website

<http://www.amjclinicaloncology.com/>

## Specialty

Oncology

## Audience

Cancer surgeons, radiation oncologists, medical oncologists, GYN oncologists, and pediatric oncologists



## Content Focus

The emphasis of *American Journal of Clinical Oncology* is on combined modality multidisciplinary loco-regional management of cancer. The journal also gives emphasis to translational research, outcome studies, and cost utility analyses, and includes opinion pieces and review articles.

## Editor-in-Chief

David E. Wazer, MD

## Frequency

12 issues per year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	290	15	305
Print Circulation	10	5	15
Online-Only Circulation	280	10	290

## Digital Audience Engagement

	US	ROW	TOTAL
Oncology Specialty Average Monthly Visits	135,596	198,173	333,769
Oncology Specialty Average Monthly Page Views	561,269	444,307	1,005,576

# Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1 x	\$1,230	\$1,230	\$840	\$840	\$565	\$565

## Cover and Preferred Position Rates

**Cover 2:** 35% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**2-page:** 2.5 times earned B/W (PI) page rate

**8-page:** 8.5 times earned B/W (PI) page rate

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

# Career & Events Section Rates

Rates apply to inclusion in Print issues. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$3,110	\$2,130	\$1,420	\$925

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

# Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

# Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	12/6/2022	12/9/2022	12/16/2022	12/16/2022	1/6/2023
February	12/30/2022	1/5/2023	1/12/2023	1/12/2023	2/1/2023
March	2/2/2023	2/7/2023	2/14/2023	2/14/2023	3/3/2023

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
April	3/3/2023	3/8/2023	3/15/2023	3/15/2023	4/3/2023
May	4/4/2023	4/7/2023	4/14/2023	4/14/2023	5/3/2023
June	5/3/2023	5/8/2023	5/15/2023	5/15/2023	6/2/2023
July	6/2/2023	6/7/2023	6/14/2023	6/14/2023	7/3/2023
August	7/3/2023	7/7/2023	7/14/2023	7/14/2023	8/2/2023
September	8/3/2023	8/8/2023	8/15/2023	8/15/2023	9/1/2023
October	9/1/2023	9/7/2023	9/14/2023	9/14/2023	10/3/2023
November	10/3/2023	10/6/2023	10/13/2023	10/13/2023	11/1/2023
December	10/31/2023	11/3/2023	11/10/2023	11/10/2023	12/1/2023

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect.

### Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	6 7/8"	x	10 1/8"	8"	x	11 1/16"
1/2 page horizontal:	6 7/8"	x	4 7/8"	8"	x	5 7/16"
1/2 page vertical:	3 1/8"	x	10 1/8"	3 7/8"	x	11 1/16"
1/4 page:	3 1/8"	x	4 7/8"	3 7/8"	x	5 7/16"

### Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded;

Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** Sample of insert must be submitted to your Sales Specialist for approval.

**Sizes:** 2-page insert: 8" x 11 1/16"; 4-page insert: 16" x 11 1/16" (before folding) Keep live matter 1/2" from trim. All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

**Paper Stock:** Maximum 80 lb. coated.

**Quantity:** Contact the Production Associate.

**BRMs:** 4 1/4" x 6" minimum, allow 1/8" head and gutter trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

**Packing Instructions:** Carton packing preferred. Publication, quantity and issue must be clearly indicated.

**Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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