

The American Journal of Forensic Medicine and Pathology

1,652

Total Subscribers

26,757

Average Monthly Visits

Website

<http://www.amjforensicmedicine.com/>

Audience

Forensic pathologists, lawyers, and criminologists

Content Focus

Drawing on the expertise of leading forensic pathologists, lawyers, and criminologists, *The American Journal of Forensic Medicine and Pathology* presents up-to-date coverage of forensic medical practices worldwide. Each issue of the journal features original articles on new examination and documentation procedures.



Editor-in-Chief

D. Kimberley Molina, MD

Frequency

4 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	1,434	218	1,652
Print & Online Circulation	131	93	224
Online-Only Circulation	1,303	125	1,428

Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	11,243	15,514	26,757
Average Monthly Page Views	16,007	23,519	39,526

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1x	\$1,090	\$1,090	\$740	\$740	\$490	\$490

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 20% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: Rates upon request

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,630	\$1,800	\$1,205	\$780

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Space	Materials	Materials	Materials	Date
March	1/15/2021	1/20/2021	1/27/2021	1/27/2021	2/16/2021
June	4/19/2021	4/22/2021	4/29/2021	4/29/2021	5/18/2021
September	7/26/2021	7/29/2021	8/5/2021	8/5/2021	8/24/2021
December	10/27/2021	11/1/2021	11/8/2021	11/8/2021	11/29/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect.

Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size	
	Width		Height	Width	Height
Full page spread:		x		16"	11 1/16"
Full page:	6 7/8"	x	10 1/8"	8"	11 1/16"
1/2 page horizontal:	6 7/8"	x	4 7/8"		
1/2 page vertical:	3 1/8"	x	10 1/8"		
1/4 page:	3 1/8"	x	4 7/8"		

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to your Sales Representative for approval.

Sizes: 2-page insert: 8" x 11 1/16"; 4-page insert: 16" x 11 1/16" (before folding). Keep live matter 1/2" from trim. All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

Paper Stock: Maximum 80 lb. coated.

Quantity: Consult Production Associate.

BRMs: 4 1/4" x 6" minimum, allow 1/8" head and gutter trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

Packing Instructions: Carton packing preferred. Publication, quantity and issue must be clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Sales Representative

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