

ANESTHESIA & ANALGESIA®

6,787

Total Subscribers

752,052

Anesthesiology / Pain Medicine Specialty Average Monthly Visits

Website

<http://www.anesthesia-analgesia.org/>

Specialty

Anesthesiology / Pain Medicine

Audience

Members of the International Anesthesia Research Society

Content Focus

ANESTHESIA & ANALGESIA is the "Gold Standard in Anesthesiology," and provides the practice-oriented, clinical research you need to keep current and provide optimal care to your patients. Each monthly issue brings you peer reviewed articles on the latest advances in drugs, preoperative preparation, patient monitoring, pain management, pathophysiology, and many other timely topics.

Organizational Affiliation

Official Journal of the International Anesthesia Research Society, the Society of Cardiovascular Anesthesiologists, the Society for Pediatric Anesthesia, the Society for Ambulatory Anesthesia, the International Society for Anaesthetic Pharmacology, the Society for Technology in Anesthesia, the Anesthesia Patient Safety Foundation, the Society of Critical Care Anesthesiologists, the Society for Obstetric Anesthesia and Perinatology, and the Society of Anesthesia and Sleep Medicine.

Editor-in-Chief

Jean-Francois Pittet, MD

Deputy Editor-in-Chief

Thomas R. Vetter, MD

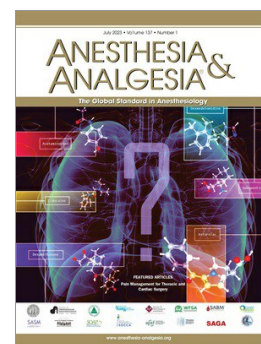
Frequency

Monthly

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution



 [Additional Audience Data](#)

US

ROW

TOTAL

Total Subscribers	5,531	1,256	6,787
Print Circulation	2,597	704	3,301
Online-Only Circulation	2,934	552	3,486

Digital Audience Engagement

	US	ROW	TOTAL
Anesthesiology / Pain Medicine Specialty Average Monthly Visits	296,921	455,131	752,052
Anesthesiology / Pain Medicine Specialty Average Monthly Page Views	396,342	726,265	1,122,607

Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$8,990	\$4,510	\$7,590	\$3,110
6 x	\$8,400	\$3,920	\$7,195	\$2,715
12 x	\$7,940	\$3,460	\$6,885	\$2,405
24 x	\$7,650	\$3,170	\$6,665	\$2,185
36 x	\$7,555	\$3,075	\$6,435	\$1,955
48 x	\$7,315	\$2,835	\$6,290	\$1,810

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 3 times earned B/W (PI) page rate

4-page: 5 times earned B/W (PI) page rate

6-page: 7 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page
\$3,990	\$2,725	\$1,810

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/15/2022	11/18/2022	11/29/2022	11/29/2022	12/15/2022
February	12/14/2022	12/19/2022	12/27/2022	12/27/2022	1/13/2023
March	1/20/2023	1/25/2023	2/1/2023	2/1/2023	2/17/2023
April	2/16/2023	2/21/2023	2/28/2023	2/28/2023	3/16/2023
May	3/17/2023	3/22/2023	3/29/2023	3/29/2023	4/14/2023
June	4/21/2023	4/26/2023	5/3/2023	5/3/2023	5/19/2023
July	5/18/2023	5/23/2023	5/31/2023	5/31/2023	6/16/2023
August	6/15/2023	6/20/2023	6/27/2023	6/27/2023	7/14/2023
September	7/20/2023	7/25/2023	8/1/2023	8/1/2023	8/17/2023
October	8/17/2023	8/22/2023	8/29/2023	8/29/2023	9/15/2023
November	9/22/2023	9/27/2023	10/4/2023	10/4/2023	10/20/2023
December	10/19/2023	10/24/2023	10/31/2023	10/31/2023	11/16/2023

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	5"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/2"	x	10"	4 1/4"	x	11 1/8"

Career & Events Section Page Sizes

Non-Bleed Size			
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: All inserts subject to approval by Editor. Sample should be supplied to Sales Representative. Allow three weeks for approval.

Sizes: 2 page insert: 8 3/8" x 11 1/4". 4 page insert: 8 3/8" x 11 1/4" folded with 1/8" lip high folio page. 1/8" head, foot, width; 1/2" safety margin in gutter. All inserts (tipped or gathered) always jog to head. All inserts to be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

Paper Stock: 80 lb. maximum. Coated or 60 lb. offset.

Quantity: Contact your Production Associate.

Packing Instructions: Carton packing preferred with quantity, publication, and issue clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Contact Us