

Annals of Plastic Surgery

93

Total Subscribers

315,187

Plastic Surgery Specialty Average Monthly Visits

Website

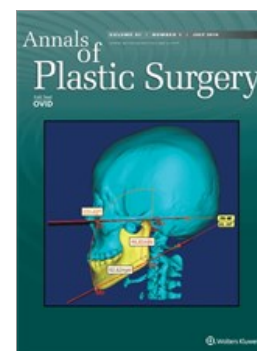
<http://www.annalsplasticsurgery.com/>

Audience

General plastic and reconstructive surgeons

Content Focus

The only independent journal devoted to general plastic and reconstructive surgery, *Annals of Plastic Surgery* serves as a forum for current scientific and clinical advances in the field and a sounding board for ideas and perspectives on its future. The journal publishes peer-reviewed original articles, brief communications, case reports, and notes in all areas of interest to the practicing plastic surgeon. There are also historical and current reviews, descriptions of surgical technique, and lively editorials and letters to the editor.



Editor-in-Chief

William C. Lineaweaver, MD, FACS

Frequency

12 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	66	27	93
Print & Online Circulation	57	23	80
Online-Only Circulation	9	4	13

Digital Audience Engagement

	US	ROW	TOTAL
Plastic Surgery Specialty Average Monthly Visits	120,047	195,140	315,187
Plastic Surgery Specialty Average Monthly Page Views	203,595	367,096	570,691

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$3,900	\$2,190	\$3,190	\$1,480
6 x	\$3,880	\$2,170	\$3,155	\$1,445
12 x	\$3,860	\$2,150	\$3,135	\$1,425
24 x	\$3,820	\$2,110	\$3,095	\$1,385
36 x	\$3,795	\$2,085	\$3,065	\$1,355
48 x	\$3,755	\$2,045	\$3,040	\$1,330
60 x	\$3,735	\$2,025	\$3,020	\$1,310
72 x	\$3,710	\$2,000	\$3,000	\$1,290

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$3,035	\$2,090	\$1,385	\$905

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/17/2020	11/20/2020	12/1/2020	12/1/2020	12/18/2020
February	12/21/2020	12/24/2020	1/4/2021	1/4/2021	1/21/2021
March	1/15/2021	1/20/2021	1/27/2021	1/27/2021	2/15/2021
April	2/17/2021	2/22/2021	3/1/2021	3/1/2021	3/18/2021
May	3/22/2021	3/25/2021	4/1/2021	4/1/2021	4/20/2021
June	4/21/2021	4/26/2021	5/3/2021	5/3/2021	5/20/2021
July	5/21/2021	5/26/2021	6/3/2021	6/3/2021	6/22/2021
August	6/22/2021	6/25/2021	7/2/2021	7/2/2021	7/22/2021
September	7/22/2021	7/27/2021	8/3/2021	8/3/2021	8/20/2021
October	8/20/2021	8/25/2021	9/1/2021	9/1/2021	9/21/2021
November	9/20/2021	9/23/2021	9/30/2021	9/30/2021	10/19/2021
December	10/20/2021	10/25/2021	11/1/2021	11/1/2021	11/18/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	6 7/8"	x	10 1/8"	8"	x	11 1/16"
1/2 page horizontal:	6 7/8"	x	4 7/8"	8"	x	5 7/16"
1/2 page vertical:	3 1/8"	x	10 1/8"	3 7/8"	x	11 1/16"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"

Non-Bleed Size

	Width		Height
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to your Sales Representative for approval.

Sizes: 8 3/8" x 11 3/16", includes 3/16" trim from top, 1/8" bottom, outside edges and gutter; live matter to be 1/2" from trim. Jogs to top. Supply multiple leaf inserts folded.

Quantity: Contact the Production Associate.

Paper Stock: 100 lb. textweight maximum.

BRMs: 4" x 6" minimum, allow 1/8" gutter trim, 1/4" head trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

Packing Instructions: Carton packing preferred with quantity, publication, and issue clearly marked on outside of carton.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Sales Representative

Name: Michael Andrews, Vice President, Sales

Email: michael.andrews@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Dave Wiegand, Field Sales Representative

Phone: 847-361-6128

Email: dave.wiegand@wolterskluwer.com

Production Associate

Name: Natalie Burke

Phone: 215-521-8442

Email: natalie.burke@wolterskluwer.com