

Blood Pressure Monitoring

71

Total Subscribers

5,313

Average Monthly Visits

Website

<http://www.bpmonitoring.com/>

Audience

Blood pressure monitoring/measurement specialists/researchers, cardiologists, hypertension specialists, and pharmacologists

Content Focus

Blood Pressure Monitoring is devoted to original research in blood pressure measurement and blood pressure variability. It includes device technology, analytical methodology of blood pressure over time and its variability, clinical trials - including, but not limited to, pharmacology - involving blood pressure monitoring, blood pressure reactivity, patient evaluation, and outcomes and effectiveness research. This innovative journal contains papers dealing with all aspects of manual, automated, and ambulatory monitoring. Basic and clinical science papers are considered although the emphasis is on clinical medicine.



Editor-in-Chief

William B. White, MD

Frequency

6 issues / year

Advertising Guidelines

New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	35	36	71
Print & Online Circulation	18	28	46
Online-Only Circulation	17	8	25

Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	1,456	3,857	5,313

	US	ROW	TOTAL
Average Monthly Page Views	1,829	6,162	7,991

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,155	\$1,155	\$790	\$790

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,695	\$1,170	\$775	\$505

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
February	12/4/2020	12/9/2020	12/16/2020	12/16/2020	1/13/2021
April	2/8/2021	2/11/2021	2/18/2021	2/18/2021	3/10/2021
June	3/31/2021	4/7/2021	4/14/2021	4/14/2021	5/5/2021

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
August	6/7/2021	6/10/2021	6/17/2021	6/17/2021	7/7/2021
October	8/6/2021	8/11/2021	8/18/2021	8/18/2021	9/8/2021
December	10/11/2021	10/14/2021	10/21/2021	10/21/2021	11/10/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Notched/Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Availability: Contact Production Associate for insert specifications, quantity, and shipping instructions.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Sales Representative

Name: Michael Andrews, Vice President, Sales

Email: michael.andrews@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Dave Wiegand, Field Sales Representative

Phone: 847-361-6128

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