

CLINICAL JOURNAL OF
SPORT MEDICINE

4,865

Total Subscribers

682,671

Sports Medicine Specialty Average Monthly Visits

Website

<http://www.cjsportsmed.com/>

Audience

Sports medicine physicians

Content Focus

Clinical Journal of Sport Medicine is an international refereed journal published for clinicians with a primary interest in sports medicine practice. The journal publishes original research and reviews covering diagnostics, therapeutics, and rehabilitation in healthy and physically challenged individuals of all ages and levels of sport and exercise participation.



Organizational Affiliation

Canadian Academy of Sport & Exercise Medicine, American Medical Society for Sports Medicine, Australasian College of Sports and Exercise Physicians, and the American Osteopathic Academy of Sports Medicine.

Editor-in-Chief

Christopher Hughes, MBBS, MSc

Frequency

6 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	4,152	713	4,865
Print Circulation	457	34	491
Online-Only Circulation	3,695	679	4,374

Digital Audience Engagement

	US	ROW	TOTAL
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	US	ROW	TOTAL
Sports Medicine Specialty Average Monthly Visits	229,299	453,372	682,671
Sports Medicine Specialty Average Monthly Page Views	330,809	674,019	1,004,828

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,090	\$1,090	\$745	\$745

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,775	\$1,900	\$1,265	\$835

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	12/2/2021	12/7/2021	12/14/2021	12/14/2021	1/4/2022
March	2/4/2022	2/9/2022	2/16/2022	2/16/2022	3/4/2022
May	4/6/2022	4/11/2022	4/18/2022	4/18/2022	5/4/2022
July	6/6/2022	6/9/2022	6/16/2022	6/16/2022	7/6/2022
September	8/10/2022	8/15/2022	8/22/2022	8/22/2022	9/8/2022
November	10/7/2022	10/12/2022	10/19/2022	10/19/2022	11/4/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7 3/4" x 10 1/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page spread:	x		16"	x
Full page:	6 7/8"	x	10 1/8"	x
1/2 page horizontal:	6 7/8"	x	4 7/8"	x
1/2 page vertical:	3 1/8"	x	10 1/8"	x

Career & Events Section Page Sizes

	Non-Bleed Size	
	Width	Height
Full page:	7 1/4"	x
1/2 page horizontal:	7 1/4"	x
1/2 page vertical:	3 1/2"	x
1/4 page:	3 1/2"	x
1/8 page:	3 1/2"	x

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images

containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 2-page insert: 8" x 11 1/16"; 4-page insert: 16" x 11 1/16" (before folding). Keep live matter 1/2" from trim. All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

Paper Stock: Maximum 80 lb. coated.

Quantity: Consult Production Associate.

BRMs: 4 1/4" x 6" minimum, allow 1/8" head and gutter trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

Packing Instructions: Carton packing preferred. Publication, quantity and issue must be clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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