

Clinical Neuropharmacology

48

Total Subscribers

1,930,122

Neurology Specialty Average Monthly Visits

Website

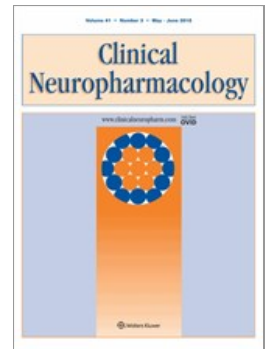
<http://www.clinicalneuropharm.com/>

Audience

Pharmaceutical researchers, prescribing physicians

Content Focus

Clinical Neuropharmacology is a peer-reviewed journal devoted to the pharmacology of the nervous system in its broadest sense. Coverage ranges from such basic aspects as mechanisms of action, structure-activity relationships, and drug metabolism and pharmacokinetics, to practical clinical problems such as drug interactions, drug toxicity, and therapy for specific syndromes and symptoms. The journal publishes original articles and brief reports, invited and submitted reviews, and letters to the editor. A regular feature is the Patient Management Series: in-depth case presentations with clinical questions and answers.



Editor-in-Chief

Peter A. LeWitt, MD

Frequency

6 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	31	17	48
Print Circulation	30	17	47
Online-Only Circulation	1	0	1

Digital Audience Engagement

	US	ROW	TOTAL
Neurology Specialty Average Monthly Visits	840,176	1,089,946	1,930,122
Neurology Specialty Average Monthly Page Views	1,108,074	1,552,720	2,660,794

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
	Color	B/W (PI)	Color	B/W (PI)	Color	B/W (PI)
1x	\$1,125	\$1,125	\$765	\$765	\$505	\$505

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 20% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: Contact Sales Representative.

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,815	\$1,230	\$815	\$540

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Feb	12/23/2021	12/29/2021	1/7/2022	1/7/2022	1/28/2022
Mar/Apr	2/23/2022	2/28/2022	3/7/2022	3/7/2022	3/25/2022

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
May/June	4/27/2022	5/2/2022	5/9/2022	5/9/2022	5/27/2022
July/Aug	6/23/2022	6/28/2022	7/6/2022	7/6/2022	7/26/2022
Sept/Oct	9/7/2022	9/12/2022	9/19/2022	9/19/2022	10/7/2022
Nov/Dec	10/25/2022	10/28/2022	11/4/2022	11/4/2022	11/28/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect.

Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page spread:	x		16"	x
Full page:	6 7/8"	x	10 1/8"	x
1/2 page horizontal:	6 7/8"	x	4 7/8"	x
1/2 page vertical:	3 1/8"	x	10 1/8"	x
1/4 page:	3 1/8"	x	4 7/8"	x

Career & Events Section Page Sizes

	Non-Bleed Size	
	Width	Height
Full page:	7 1/4"	9 7/8"
1/2 page horizontal:	7 1/4"	4 3/4"
1/2 page vertical:	3 1/2"	9 7/8"
1/4 page:	3 1/2"	4 3/4"
1/8 page:	3 1/2"	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 2-page insert: 8" x 11 1/16"; 4-page insert: 16" x 11 1/16" (before folding). Keep live matter 1/2" from trim. All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

Paper Stock: Maximum 80 lb. coated.

Quantity: Consult Production Associate.

BRMs: 4 1/4" x 6" minimum, allow 1/8" head and gutter trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

Packing Instructions: Carton packing preferred. Publication, quantity and issue must be clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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