

Current Opinion in Allergy and Clinical Immunology

83

Total Subscribers

78,890

Allergy & Immunology Specialty Average Monthly Visits

Website

<http://www.co-allergy.com/>

Content Focus

Current Opinion in Allergy and Clinical Immunology is a highly regarded journal offering insightful editorials and on-the-mark invited reviews, and covering key subjects such as upper airway disease; food allergy; mechanisms of allergy and adult asthma; drug allergy; and immunotherapy. Published bimonthly, each issue of *Current Opinion in Allergy and Clinical Immunology* introduces world renowned guest editors and internationally recognized academics within the allergy and clinical immunology field, delivering a widespread selection of expert assessments on the latest developments from the most recent literature.



Editor-in-Chief

G. Walter Canonica & Susan M. Tarlo

Frequency

6 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	37	46	83
Print Circulation	10	6	16
Online-Only Circulation	27	40	67

Digital Audience Engagement

	US	ROW	TOTAL
Allergy & Immunology Specialty Average Monthly Visits	32,843	46,047	78,890
Allergy & Immunology Specialty Average Monthly Page Views	40,972	65,405	106,377

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,195	\$1,195	\$815	\$815

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

6-page: 6.5 times earned B/W (PI) page rate

Larger units, gatefolds, BRCs: consult Sales Specialist.

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
February	11/24/2022	12/6/2022	12/6/2022	1/4/2023
April	1/27/2023	2/8/2023	2/8/2023	3/1/2023
June	3/28/2023	4/11/2023	4/11/2023	5/3/2023
August	6/2/2023	6/14/2023	6/14/2023	7/5/2023
October	8/3/2023	8/15/2023	8/15/2023	9/6/2023
December	9/29/2023	10/11/2023	10/11/2023	11/1/2023

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

Print Specifications

Type of Binding

Notched/Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	10"	16 1/2"	x	11 3/16"
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page H spread:	15"	x	4 7/8"	16 1/2"	x	5 1/2"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: All inserts must be submitted to Sales Representative for approval.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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