

# Current Opinion in Hematology

61

Total Subscribers

85,158

Hematology Specialty Average Monthly Visits

## Website

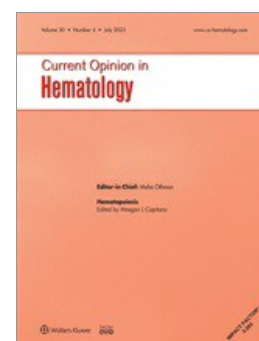
<http://www.co-hematology.com/>

## Specialty

Hematology

## Content Focus

*Current Opinion in Hematology* is an easy-to-digest bimonthly journal covering the most interesting and important advances in the field of hematology. Its hand-picked selection of editors ensure the highest quality selection of unbiased review articles on themes from nine key subject areas, including myeloid biology, Vascular biology, hematopoiesis and erythroid system and its diseases.



## Editor-in-Chief

Mohandas Narla

## Frequency

6 issues per year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	41	20	61
Print Circulation	23	10	33
Online-Only Circulation	18	10	28

## Digital Audience Engagement

	US	ROW	TOTAL
Hematology Specialty Average Monthly Visits	37,648	47,510	85,158
Hematology Specialty Average Monthly Page Views	48,103	69,177	117,280

# Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,195	\$1,195	\$815	\$815

## Cover and Preferred Position Rates

**Cover 2:** 35% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**2-page:** 2.5 times earned B/W (PI) page rate

**4-page:** 4.5 times earned B/W (PI) page rate

**8-page:** 8.5 times earned B/W (PI) page rate

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

# Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

# Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>January</b>	11/10/2023	11/22/2023	11/22/2023	12/13/2023
<b>March</b>	1/5/2024	1/17/2024	1/17/2024	2/7/2024
<b>May</b>	2/28/2024	3/11/2024	3/11/2024	4/3/2024
<b>July</b>	5/1/2024	5/14/2024	5/14/2024	6/5/2024
<b>September</b>	7/5/2024	7/17/2024	7/17/2024	8/7/2024
<b>November</b>	8/30/2024	9/11/2024	9/11/2024	10/2/2024

To inquire about extension dates, please contact your [Sales Representative](#).

# Online Specifications

[Download Online Advertising Specs](#)

# Print Specifications

## Type of Binding

Notched/Perfect

## Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

## Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	10"	16 1/2"	x	11 3/16"
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page H spread:	15"	x	4 7/8"	16 1/2"	x	5 1/2"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** All inserts must be submitted to Sales Representative for approval.

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

[Contact Us](#)