

# Current Opinion in HIV and AIDS

53

Total Subscribers

6,439

Average Monthly Visits

## Website

<http://www.co-hivandaids.com/>

## Content Focus

Published bimonthly and offering a unique and wide ranging perspective on the key developments in the field, each issue of *Current Opinion in HIV and AIDS* features hand-picked review articles from our team of expert editors. With six disciplines published across the year – including HIV and ageing, a HIV vaccine, and epidemiology – every issue also contains annotated reference detailing the merits of the most important papers.



## Editor-in-Chief

David Cooper & Giuseppe Pantaleo

## Frequency

6 issues / year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	29	24	53
Print & Online Circulation	12	11	23
Online-Only Circulation	17	13	30

## Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	1,975	4,464	6,439
Average Monthly Page Views	2,547	6,420	8,967

## Run of Book Rates

Rates apply to inclusion in Print issues. A PhysiciansJobsPlus 30-day Standard Job Posting will be included for all recruitment ads.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,110	\$1,110	\$755	\$755

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**2-page:** 2.5 times earned B/W (PI) page rate

**4-page:** 4.5 times earned B/W (PI) page rate

**6-page:** 6.5 times earned B/W (PI) page rate

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>January</b>	11/6/2020	11/18/2020	11/18/2020	12/9/2020
<b>March</b>	12/24/2020	1/13/2021	1/13/2021	2/3/2021
<b>May</b>	3/3/2021	3/15/2021	3/15/2021	4/7/2021
<b>July</b>	5/6/2021	5/18/2021	5/18/2021	6/9/2021
<b>September</b>	7/9/2021	7/21/2021	7/21/2021	8/11/2021
<b>November</b>	9/3/2021	9/15/2021	9/15/2021	10/6/2021

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

## Type of Binding

Notched/Perfect

## Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

## Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	10"	16 1/2"	x	11 3/16"
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page H spread:	15"	x	4 7/8"	16 1/2"	x	5 1/2"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** All inserts must be submitted to Sales Representative for approval.

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

## Sales Representative

**Name:** Michael Andrews, Vice President, Sales

**Email:** [michael.andrews@wolterskluwer.com](mailto:michael.andrews@wolterskluwer.com)

## Recruiting Representative (U.S.)

**Name:** Dave Wiegand, Field Sales Representative

**Phone:** 847-361-6128

**Email:** [dave.wiegand@wolterskluwer.com](mailto:dave.wiegand@wolterskluwer.com)