

# Current Orthopaedic Practice

6,988

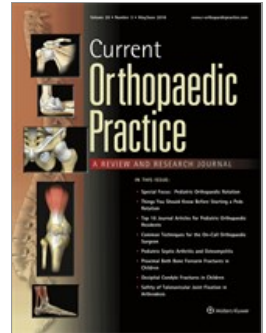
Average Monthly Visits

## Website

<http://www.c-orthopaedicpractice.com/>

## Content Focus

*Current Orthopaedic Practice* is a peer-reviewed, general orthopaedic journal that translates clinical research into best practices for diagnosing, treating, and managing musculoskeletal disorders. The journal publishes original articles in the form of clinical research, invited special focus reviews and general reviews, as well as original articles on innovations in practice, case reports, point/counterpoint, and diagnostic imaging.



## Editor-in-Chief

Andrew H. Crenshaw, Jr., MD

## Frequency

6 issues / year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Website Engagement

**Average Monthly Visits:** 6,988

**Average Monthly Page Views:** 9,651

## Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

## Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

## Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions.

Exclusive advertisers can run different ads in each position for maximum exposure.

## 3rd Party Emails

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

## eNewsletters

Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

## Premium Sponsorship Opportunities

- Print and Digital Supplements
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.
- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.
- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

## Reprints

Print and digital reprints are available. Contact your Sales Representative for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Contact your Sales Representative for closing dates and availability.

## Online Specifications

[Download Online Advertising Specs](#)

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