

# European Journal of Emergency Medicine

545

Total Subscribers

484,179

Emergency Medicine Specialty Average Monthly Visits

## Website

<http://www.euro-emergencymed.com/>

## Audience

Emergency medicine physicians

## Content Focus

The *European Journal of Emergency Medicine* is the official journal of the European Society for Emergency Medicine. It is devoted to serving the European emergency medicine community and to promoting European standards of training, diagnosis and care in this rapidly growing field. Published bimonthly, the Journal offers original papers on all aspects of acute injury and sudden illness, including: emergency medicine, anaesthesiology, cardiology, disaster medicine, intensive care, internal medicine, orthopaedics, paediatrics, toxicology and trauma care. It addresses issues on the organization of emergency services in hospitals and in the community and examines postgraduate training from European and global perspectives. The Journal also publishes papers focusing on the different models of emergency healthcare delivery in Europe and beyond. With a multidisciplinary approach, the *European Journal of Emergency Medicine* publishes scientific research, topical reviews, news of meetings and events of interest to the emergency medicine community.



## Organizational Affiliation

Official Journal of the European Society for Emergency Medicine

## Editor-in-Chief

Professor Yonathan Freund

## Frequency

6 issues / year

## Advertising Guidelines

New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	16	529	545
Print Circulation	6	139	145
Online-Only Circulation	10	390	400

## Digital Audience Engagement

	US	ROW	TOTAL
Emergency Medicine Specialty Average Monthly Visits	219,874	264,305	484,179
Emergency Medicine Specialty Average Monthly Page Views	307,570	397,068	704,638

## Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,145	\$1,145	\$785	\$785

### Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,695	\$1,170	\$775	\$505

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>February</b>	11/25/2021	11/30/2021	12/7/2021	12/3/2021	1/5/2022
<b>April</b>	1/28/2022	2/2/2022	2/9/2022	2/7/2022	3/2/2022
<b>June</b>	3/29/2022	4/1/2022	4/8/2022	4/6/2022	5/4/2022
<b>August</b>	6/1/2022	6/8/2022	6/15/2022	6/13/2022	7/6/2022
<b>October</b>	8/4/2022	8/9/2022	8/16/2022	8/12/2022	9/7/2022
<b>December</b>	9/30/2022	10/5/2022	10/12/2022	10/10/2022	11/2/2022

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Notched/Perfect

### Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

### Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Insert Requirements

**Acceptance:** All inserts must be submitted to Sales Representative for approval.

**Availability:** Consult Production Associate for insert specifications, quantity, and shipping instructions.

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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