

European Journal of Gastroenterology & Hepatology

43

Total Subscribers

452,689

Gastroenterology Specialty Average Monthly Visits

Website

<http://www.eurojgh.com/>

Audience

Gastroenterologists and hepatologists

Content Focus

The *European Journal of Gastroenterology & Hepatology* publishes papers reporting original clinical and scientific research which are of a high standard and which contribute to the advancement of knowledge in the field of gastroenterology and hepatology.



Editor-in-Chief

D. Lebrech and G. Maconi

Frequency

12 issues / year

Advertising Guidelines

New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	9	34	43
Print Circulation	2	26	28
Online-Only Circulation	7	8	15

Digital Audience Engagement

	US	ROW	TOTAL
Gastroenterology Specialty Average Monthly Visits	196,017	256,672	452,689
Gastroenterology Specialty Average Monthly Page Views	258,726	397,197	655,923

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,135	\$1,135	\$775	\$775

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,695	\$1,170	\$775	\$505

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/1/2021	11/4/2021	11/11/2021	11/11/2021	12/1/2021
February	11/26/2021	12/1/2021	12/8/2021	12/8/2021	1/5/2022
March	12/24/2021	1/6/2022	1/13/2022	1/13/2022	2/2/2022
April	1/31/2022	2/3/2022	2/10/2022	2/10/2022	3/2/2022

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
May	3/7/2022	3/10/2022	3/17/2022	3/17/2022	4/6/2022
June	3/30/2022	4/4/2022	4/11/2022	4/11/2022	5/4/2022
July	4/29/2022	5/5/2022	5/12/2022	5/12/2022	6/1/2022
August	6/6/2022	6/9/2022	6/16/2022	6/16/2022	7/6/2022
September	7/4/2022	7/7/2022	7/14/2022	7/14/2022	8/3/2022
October	8/5/2022	8/10/2022	8/17/2022	8/17/2022	9/7/2022
November	9/5/2022	9/8/2022	9/15/2022	9/15/2022	10/5/2022
December	10/3/2022	10/6/2022	10/13/2022	10/13/2022	11/2/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Notched/Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images

containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: All inserts must be approved by the publisher. Sample of insert must be submitted to Sales Representative for approval.

Availability: Contact Production Associate for insert specifications, quantity, and shipping instructions.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

[Contact Us](#)

Copyright ©2022, Wolters Kluwer Health. All rights reserved.