

Health Care Management Review

48

Total Subscribers

125,849

Healthcare Management Specialty Average Monthly Visits

Website

<http://www.hcmrjournal.com/>

Specialty

Healthcare Management; Healthcare Quality; Hospital Administration

Content Focus

Health Care Management Review (HCMR) disseminates state-of-the-art knowledge about management, leadership, and administration of health care systems, organizations, and agencies. Multidisciplinary and international in scope, articles present completed research relevant to health care management, leadership, and administration, as well report on rigorous evaluations of health care management innovations, or provide a synthesis of prior research that results in evidence-based health care management practice recommendations. Articles are theory-driven and translate findings into implications and recommendations for health care administrators, researchers, and faculty. Annually, *HCMR* publishes the Best Theory to Practice paper chosen by the Health Care Administration Division of the Academy of Management.



Editor-in-Chief

Cheryl Rathert, PhD

Frequency

4 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	37	11	48
Print Circulation	31	10	41
Online-Only Circulation	6	1	7

Digital Audience Engagement

	US	ROW	TOTAL
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	US	ROW	TOTAL
Healthcare Management Specialty Average Monthly Visits	67,811	58,038	125,849
Healthcare Management Specialty Average Monthly Page Views	107,189	94,649	201,838

Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1 x	\$1,175	\$1,175	\$795	\$795	\$525	\$525

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Mar	11/8/2023	11/14/2023	11/22/2023	12/8/2023
Apr/June	2/12/2024	2/16/2024	2/26/2024	3/11/2024
July/Sept	5/10/2024	5/16/2024	5/24/2024	6/10/2024
Oct/Dec	8/9/2024	8/15/2024	8/23/2024	9/9/2024

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7-3/4" x 10-3/4". Maximum safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	9-7/8"	16"	x	11-1/8"
Full page:	6-7/8"	x	9-7/8"	8-1/8"	x	11-1/8"
1/2 page H spread:	15"	x	4-7/8"		x	
1/2 page horizontal:	6-7/8"	x	4-7/8"		x	
1/2 page vertical:	3-3/8"	x	9-7/8"		x	
1/4 page:	3-3/8"	x	4-7/8"		x	

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

Availability: Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaves), and ready for binding. Consult Production Associate for insert specifications, quantity, and instructions.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Contact Us