

HEALTH PHYSICS

3,212

Total Subscribers

12,554

Average Monthly Visits

Website

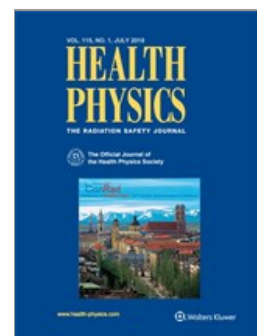
<http://www.health-physics.com/>

Audience

Health physicists and radiation specialists

Content Focus

Health Physics, first published in 1958, provides the latest research to a wide variety of radiation safety professionals including health physicists, nuclear chemists, medical physicists, and radiation safety officers with interests in nuclear and radiation science. The Journal allows professionals in these and other disciplines in science and engineering to stay on the cutting edge of scientific and technological advances in the field of radiation safety. The Journal publishes original papers, technical notes, articles on advances in practical applications, editorials, and correspondence. Journal articles report on the latest findings in theoretical, practical, and applied disciplines of epidemiology and radiation effects, radiation biology and radiation science, and radiation ecology, to name just a few.



Organizational Affiliation

Official Journal of the Health Physics Society

Editor-in-Chief

Brant A. Ulsh, PhD, CHP

Frequency

12 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	2,768	444	3,212
Print & Online Circulation	2,727	427	3,154
Online-Only Circulation	41	17	58

Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	4,221	8,333	12,554
Average Monthly Page Views	7,719	14,130	21,849

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$4,385	\$2,490	\$3,585	\$1,690
3 x	\$4,225	\$2,330	\$3,490	\$1,595
6 x	\$4,095	\$2,200	\$3,385	\$1,490
12 x	\$3,940	\$2,045	\$3,290	\$1,395
18 x	\$3,810	\$1,915	\$3,230	\$1,335
24 x	\$3,650	\$1,755	\$3,135	\$1,240

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

6-page: 6.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$3,335	\$2,275	\$1,510	\$980

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/2/2020	11/5/2020	11/9/2020	11/12/2020	12/4/2020
February	12/2/2020	12/9/2020	12/11/2020	12/14/2020	1/5/2021
March	12/31/2020	1/8/2021	1/12/2021	1/13/2021	2/2/2021
April	1/28/2021	2/4/2021	2/8/2021	2/9/2021	3/2/2021
May	3/5/2021	3/12/2021	3/16/2021	3/17/2021	4/6/2021
June	4/2/2021	4/9/2021	4/13/2021	4/14/2021	5/4/2021
July	4/29/2021	5/6/2021	5/10/2021	5/11/2021	6/1/2021
August	6/3/2021	6/10/2021	6/14/2021	6/15/2021	7/6/2021
September	7/1/2021	7/9/2021	7/13/2021	7/14/2021	8/3/2021
October	8/5/2021	8/12/2021	8/16/2021	8/17/2021	9/7/2021
November	9/2/2021	9/10/2021	9/14/2021	9/15/2021	10/5/2021
December (SUPPL)	10/1/2021	10/8/2021	10/12/2021	10/13/2021	11/2/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect.

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	5"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/2"	x	10"	4 1/4"	x	11 1/8"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"

Non-Bleed Size

	Width		Height
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 2 page inserts and 4 page inserts (after folding) 8 3/8" x 11 1/8" Larger sizes upon request. Multiple-leaf inserts to be supplied folded.

Trim: 3/16" off head, 1/8" bottom, gutter and outside edge: margin for live matter 5/8" inside all edges of untrimmed insert.

Paper Stock: 70 lb. minimum, 100 lb. text maximum.

Quantity: Consult Production Associate.

Packing Instructions: Carton packing preferred with publication, quantity, and issue clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Sales Representative

Name: Michael Andrews, Vice President, Sales

Email: michael.andrews@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Dave Wiegand, Field Sales Representative

Phone: 847-361-6128

Email: dave.wiegand@wolterskluwer.com

Advertising Coordinator

Name: Diane Shapiro

Phone: 215-521-8965

Email: diane.shapiro@wolterskluwer.com

Production Associate

Name: Colette Lind

Phone: 410-528-8548

Email: colette.lind@wolterskluwer.com

