

Journal of Acquired Immune Deficiency Syndromes

160

Total Subscribers

246,442

Infectious Disease Specialty Average Monthly Visits

Website

<http://www.jaids.com/>

Audience

Healthcare professionals in infectious diseases, including researchers, clinicians, and epidemiologists

Content Focus

JAIDS: Journal of Acquired Immune Deficiency Syndrome seeks to end the HIV epidemic by presenting important new science across all disciplines that advance our understanding of the biology, treatment and prevention of HIV infection worldwide.

JAIDS: Journal of Acquired Immune Deficiency Syndrome is the trusted, interdisciplinary resource for HIV- and AIDS-related information with a strong focus on basic and translational science, clinical science, and epidemiology and prevention. Co-edited by the foremost leaders in clinical virology, molecular biology, and epidemiology, *JAIDS* publishes vital information on the advances in diagnosis and treatment of HIV infections, as well as the latest research in the development of therapeutics and vaccine approaches. This ground-breaking journal brings together rigorously peer-reviewed articles, reviews of current research, results of clinical trials, and epidemiologic reports from around the world.



Editor-in-Chief

Paul A. Volberding, MD

William A. Blattner, MD

Frequency

15 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	121	39	160
Print Circulation	18	8	26
Online-Only Circulation	103	31	134

Digital Audience Engagement

	US	ROW	TOTAL
Infectious Disease Specialty Average Monthly Visits	89,939	156,503	246,442
Infectious Disease Specialty Average Monthly Page Views	113,915	217,995	331,910

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$2,195	\$2,195	\$1,495	\$1,495

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,270	\$875	\$580	\$380

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/16/2021	11/19/2021	11/30/2021	11/30/2021	12/17/2021
February	12/17/2021	12/22/2021	12/30/2021	12/30/2021	1/21/2022
March	1/24/2022	1/27/2022	2/3/2022	2/3/2022	2/22/2022
April 1st	2/3/2022	2/8/2022	2/15/2022	2/15/2022	3/4/2022
April 15th	2/17/2022	2/22/2022	3/1/2022	3/1/2022	3/18/2022
May	3/17/2022	3/22/2022	3/29/2022	3/29/2022	4/15/2022
June	4/27/2022	5/2/2022	5/9/2022	5/9/2022	5/26/2022
July	5/20/2022	5/25/2022	6/2/2022	6/2/2022	6/22/2022
August 1st	6/3/2022	6/8/2022	6/15/2022	6/15/2022	7/6/2022
August 15th	6/17/2022	6/23/2022	6/30/2022	6/30/2022	7/20/2022
September	7/26/2022	7/29/2022	8/5/2022	8/5/2022	8/24/2022
October	8/22/2022	8/25/2022	9/1/2022	9/1/2022	9/21/2022
November	9/27/2022	9/30/2022	10/7/2022	10/7/2022	10/26/2022
December 1st	10/6/2022	10/11/2022	10/18/2022	10/18/2022	11/4/2022
December 15th	10/20/2022	10/25/2022	11/1/2022	11/1/2022	11/18/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/4" x 11". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 1/2"	x	11 1/4"
1/2 page horizontal:	7"	x	5"	8 1/2"	x	5 5/8"
1/2 page vertical:	3 1/2"	x	10"	4 3/8"	x	11 1/4"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"

Non-Bleed Size

	Width		Height
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 2-page insert: 8 1/2" x 11 1/2"; 4-page insert: 17" x 11 1/4" (before folding); Keep live matter 1/2" from trim. All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

BRMs: 4 1/4" x 6" minimum, allow 1/8" head and gutter trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

Packing Instructions: Carton packing preferred. Publication, quantity, and date must be clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Contact Us

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