

Journal of the Association of Nurses in AIDS Care

1,241
Total Subscribers

333,434
Nursing (Specialty) Average Monthly Visits

Website

<http://www.janacnet.org/>

Audience

Infectious disease nurse specialists, public health specialists, evidence-based care nurse management, interprofessional clinical care nurses, nurse epidemiologists, HIV nursing advocates, HIV nursing researchers

Content Focus

The *Journal of the Association of Nurses in AIDS Care (JANAC)* is a peer-reviewed, international nursing journal that covers the full spectrum of the global HIV epidemic, focusing on prevention, evidence-based care management, interprofessional clinical care, research, advocacy, policy, education, social determinants of health, epidemiology, and program development.



Organizational Affiliation

Association of Nurses in AIDS Care

Editor-in-Chief

Lucy Bradley-Springer, PhD, RN, ACRN, FAAN

Frequency

Bimonthly

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	1,052	189	1,241
Print Circulation	660	10	670
Online-Only Circulation	392	179	571

Digital Audience Engagement

	US	ROW	TOTAL
--	----	-----	-------

	US	ROW	TOTAL
Nursing (Specialty) Average Monthly Visits	158,637	174,797	333,434
Nursing (Specialty) Average Monthly Page Views	240,314	257,133	497,447

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$3,435	\$2,115	\$2,930	\$1,610
3 x	\$3,335	\$2,015	\$2,920	\$1,600
6 x	\$3,270	\$1,950	\$2,810	\$1,490
12 x	\$3,165	\$1,845	\$2,750	\$1,430
24 x	\$3,085	\$1,765	\$2,695	\$1,375
48 x	\$3,075	\$1,755	\$2,640	\$1,320

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Feb	12/13/2021	12/17/2021	12/28/2021	1/13/2022
Mar/Apr	2/10/2022	2/16/2022	2/24/2022	3/10/2022
May/June	4/14/2022	4/20/2022	4/28/2022	5/12/2022
July/Aug	6/14/2022	6/21/2022	6/29/2022	7/14/2022
Sept/Oct	8/10/2022	8/16/2022	8/24/2022	9/8/2022
Nov/Dec	9/30/2022	10/6/2022	10/14/2022	10/28/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	10"	16 3/4"	x	11"
Full page:	7 3/4"	x	10 1/4"	8 1/2"	x	11"
1/2 page horizontal:	7"	x	5"	8 1/2"	x	5 5/8"
1/2 page vertical:	3 1/2"	x	10"	4 3/8"	x	11"

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Contact Us