

JCEHP

The Journal of Continuing Education in the Health Professions

1,455

Total Subscribers

265,006

Education Specialty Average Monthly Visits

Website

<http://www.jcehp.org/>

Content Focus

JCEHP: The Journal of Continuing Education in Health Professions is committed to publishing articles relevant to theory, research, practice and policy that contribute to the continuing professional development of individual and teams of healthcare professionals and the health professions.



Organizational Affiliation

Official journal of the Alliance for Continuing Education in the Health Professions (ACEHP), the Association for Hospital Medical Education (AHME) and the Society for Academic Continuing Medical Education (SACME).

Editor-in-Chief

Dr. Simon Kitto Ph.D

Frequency

4x

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date. [JCEHP Advertising Policies](#) apply.

Distribution

	US	ROW	TOTAL
Total Subscribers	1,383	72	1,455
Print Circulation	1,380	70	1,450
Online-Only Circulation	3	2	5

Digital Audience Engagement

	US	ROW	TOTAL
Education Specialty Average Monthly Visits	135,171	129,835	265,006
Education Specialty Average Monthly Page Views	203,698	178,922	382,620

Run of Book Rates

Rates apply to inclusion in Print issues. A HealthProfessionsJobsPlus 30-day Standard Job Posting will be included for all recruitment ads.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,145	\$1,145	\$780	\$780

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
March	2/11/2022	2/17/2022	2/25/2022	3/11/2022
June	5/12/2022	5/18/2022	5/26/2022	6/10/2022
September	8/11/2022	8/17/2022	8/25/2022	9/9/2022
December	11/9/2022	11/15/2022	11/23/2022	12/9/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/4"	x	11 1/8"
1/2 page horizontal:	7"	x	5"		x	
1/2 page vertical:	3 1/2"	x	10"		x	

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

[Contact Us](#)