

Journal of  
**Addictions  
Nursing**

**747**

Total Subscribers

**5,789**

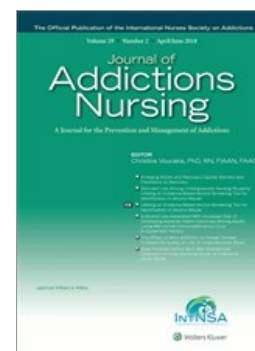
Average Monthly Visits

Website

<http://www.journalofaddictionsnursing.com/>

Content Focus

*Journal of Addictions Nursing (JAN)* is a peer-reviewed quarterly international journal publishing original articles on current research issues, practices and innovations as they relate to the field of addictions. Each issue of the journal contains original full-length papers as well as several regular feature sections: Perspectives features points of view and commentaries on relevant issues; Resource Watch provides summaries and critiques of books, videos, and CAI; Innovative Roles examines unique roles that nurses in addictions are implementing; and Research Reviews offers summaries and critiques of research studies in the field.



Organizational Affiliation

Official Publication of the International Nurses Society on Addictions (IntNSA)

Editor-in-Chief

Ann M. Mitchell, PhD, RN, AHN-BC, FIAAN, FAAN

Frequency

Quarterly

Advertising Guidelines

All advertising is subject to the approval of the Editor and publisher.

Distribution

	US	ROW	TOTAL
Total Subscribers	700	47	747
Print & Online Circulation	695	47	742
Online-Only Circulation	5	0	5

Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	3,158	2,631	5,789

	US	ROW	TOTAL
Average Monthly Page Views	4,723	4,248	8,971

## Run of Book Rates

Rates apply to inclusion in Print issues. A NursingJobsPlus 30-day Standard Job Posting will be included for all recruitment ads.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1 x	\$1,120	\$1,120	\$765	\$765	\$505	\$505

### Cover and Preferred Position Rates

**Cover 2:** 25% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** Rates upon request

### Insert Rates

**2-page:** 2 times earned B/W (PI) page rate

**4-page:** 4 times earned B/W (PI) page rate

**Larger units, gatefolds, BRCs:** Rates upon request

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

### Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Mar	2/12/2021	2/22/2021	3/1/2021	3/12/2021
Apr/June	5/14/2021	5/24/2021	5/31/2021	6/11/2021
July/Sept	8/13/2021	8/23/2021	8/30/2021	9/10/2021
Oct/Dec	11/12/2021	11/22/2021	11/29/2021	12/10/2021

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	9 7/8"	15 3/4"	x	11"
Full page:	6 7/8"	x	9 7/8"	8"	x	11"
1/2 page horizontal:	6 7/8"	x	4 7/8"		x	
1/2 page vertical:	3 3/8"	x	9 7/8"		x	
1/4 page:	3 3/8"	x	4 7/8"		x	

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Insert Requirements

**Acceptance:** AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

**Availability:** Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaf), and ready for binding. Consult Production Associate for insert specifications, quantity, and instructions.

**Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

### Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

### Sales Representative

**Name:** Michael Andrews, Vice President, Sales

**Email:** [michael.andrews@wolterskluwer.com](mailto:michael.andrews@wolterskluwer.com)

### Recruiting Representative (U.S.)

**Name:** Dave Wiegand, Field Sales Representative

**Phone:** 847-361-6128

**Email:** [dave.wiegand@wolterskluwer.com](mailto:dave.wiegand@wolterskluwer.com)

### Production Associate

**Name:** Simon Dickey

**Phone:** 610-331-2366

**Email:** [simon.dickey@wolterskluwer.com](mailto:simon.dickey@wolterskluwer.com)

Copyright ©2021, Wolters Kluwer Health. All rights reserved.