

JCRP

Journal of Cardiopulmonary Rehabilitation and Prevention

2,905

Total Subscribers

2,265,181

Cardiology Specialty Average Monthly Visits

Website

<http://www.jcrjournal.com/>

Content Focus

Journal of Cardiopulmonary Rehabilitation and Prevention (JCRP) was the first, and remains the only, professional journal dedicated to improving multidisciplinary clinical practice and expanding research evidence specific to both cardiovascular and pulmonary rehabilitation. This includes exercise testing and prescription, behavioral medicine, and cardiopulmonary risk factor management.



Organizational Affiliation

Official Journal of the American Association of Cardiovascular & Pulmonary Rehabilitation (AACVPR) and Canadian Association of Cardiac Rehabilitation (CACR)

Editor-in-Chief

Leonard A. Kaminsky, PhD

Frequency

6 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	2,803	102	2,905
Print Circulation	385	66	451
Online-Only Circulation	2,418	36	2,454

Digital Audience Engagement

	US	ROW	TOTAL
Cardiology Specialty Average Monthly Visits	897,624	1,367,557	2,265,181
Cardiology Specialty Average Monthly Page Views	1,109,447	1,851,952	2,961,399

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$2,015	\$2,015	\$1,380	\$1,380

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 3 times earned B/W (PI) page rate

4-page: 5 times earned B/W (PI) page rate

Larger units, gatefolds, BRCs: Rates upon request

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Feb	12/14/2022	12/20/2022	12/29/2022	1/13/2023
Mar/Apr	2/10/2023	2/16/2023	2/24/2023	3/10/2023
May/June	4/14/2023	4/20/2023	4/28/2023	5/12/2023
July/Aug	6/8/2023	6/14/2023	6/22/2023	7/7/2023
Sept/Oct	8/10/2023	8/16/2023	8/24/2023	9/8/2023
Nov/Dec	10/13/2023	10/19/2023	10/27/2023	11/10/2023

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7-3/4" x 10-3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	9-7/8"	15-3/4"	x	11"
Full page:	6-7/8"	x	9-7/8"	8"	x	11"
1/2 page horizontal:	6-7/8"	x	4-7/8"		x	
1/2 page vertical:	3-3/8"	x	9-7/8"		x	

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 8-1/8" x 11-1/8". Keep live matter 1/2" from trim. All inserts are to be supplied untrimmed, folded (except single leaf), and ready for binding.

Paper Stock: Maximum 80 lb. coated.

Quantity: Consult Production Associate.

Packing Instructions: Carton packing preferred. Publication, quantity and issue must be clearly indicated.

Shipping Address: Consult Production Associate.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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