

# Journal of Forensic Nursing

5,976

Total Subscribers

338,187

Nursing (Specialty) Average Monthly Visits

## Website

<http://www.journalforensicnursing.com/>

## Specialty

Nursing (Specialty); Trauma; Critical Care

## Audience

Forensic nurses, sexual assault nurse examiners/practitioners, trauma nurses, advanced practice nurses



## Content Focus

*Journal of Forensic Nursing (JFN)*, the official journal of the International Association of Forensic Nurses, is a groundbreaking publication that addresses health care issues that transcend health and legal systems by articulating nursing's response to violence. The journal features empirical studies, review and theoretical articles, methodological and concept papers, and case reports that address the provision of care to victims and perpetrators of violence, trauma, and abuse. Topics include interpersonal violence (sexual assault, abuse, intimate partner violence); death investigation; legal and ethical issues; forensic mental health nursing; correctional nursing; and emergency and trauma nursing.

## Organizational Affiliation

Official Journal of the International Association of Forensic Nurses

## Editor-in-Chief

Cindy Peternelj-Taylor, MSc, BScN, RN, DF-IAFN  
University of Saskatchewan, Saskatoon, SK, Canada

## Frequency

Quarterly

## Advertising Guidelines

Subject to the approval of the Publisher and Editor.

## Distribution

 [Additional Audience Data](#)

	US	ROW	TOTAL
Total Subscribers	5,734	242	5,976
Print Circulation	684	33	717
Online-Only Circulation	5,050	209	5,259

## Digital Audience Engagement

	US	ROW	TOTAL
Nursing (Specialty) Average Monthly Visits	152,250	185,937	338,187
Nursing (Specialty) Average Monthly Page Views	244,758	298,487	543,245

## Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,175	\$1,175	\$795	\$795

## Cover and Preferred Position Rates

**Cover 2:** 35% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**2-page:** 2 times earned B/W (PI) page rate

**4-page:** 4 times earned B/W (PI) page rate

**Larger units, gatefolds, BRCs:** Rates upon request

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>March</b>	2/2/2023	2/10/2023	2/17/2023	3/2/2023
<b>June</b>	5/4/2023	5/12/2023	5/19/2023	6/2/2023
<b>September</b>	8/4/2023	8/14/2023	8/21/2023	9/1/2023
<b>December</b>	11/1/2023	11/9/2023	11/16/2023	12/1/2023

To inquire about extension dates, please contact your [Sales Representative](#).

# Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	9 7/8"	15 3/4"	x	11"
Full page:	6 7/8"	x	9 7/8"	8"	x	11"
1/2 page horizontal:	6 7/8"	x	4 7/8"		x	
1/2 page vertical:	3 3/8"	x	9 7/8"		x	

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Insert Requirements

**Acceptance:** AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

**Availability:** Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaf), and ready for binding. Consult Production Associate for insert specifications, quantity, and instructions.

**Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

### Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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