

# Journal of Immunotherapy

40

Total Subscribers

331,459

Oncology Specialty Average Monthly Visits

## Website

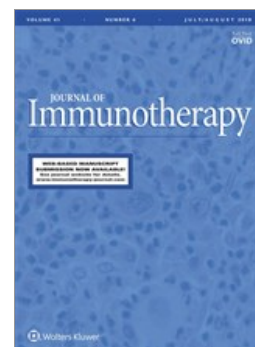
<http://www.immunotherapy-journal.com/>

## Audience

Immunotherapy and biological therapy physicians and researchers

## Content Focus

*Journal of Immunotherapy* features rapid publication of articles on immunomodulators, lymphokines, antibodies, cells, and cell products in cancer biology and therapy. Laboratory and preclinical studies, as well as investigative clinical reports, are presented. The journal emphasizes basic mechanisms and methods for the rapid transfer of technology from the laboratory to the clinic. *Journal of Immunotherapy* contains full-length articles, review articles, and short communications.



## Editor-in-Chief

Steven A. Rosenberg, MD, PhD

## Frequency

9 issues per year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	32	8	40
Print Circulation	13	2	15
Online-Only Circulation	19	6	25

## Digital Audience Engagement

	US	ROW	TOTAL
Oncology Specialty Average Monthly Visits	133,286	198,173	331,459
Oncology Specialty Average Monthly Page Views	558,331	444,307	1,002,638

# Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1 x	\$1,135	\$1,135	\$770	\$770	\$510	\$510

## Cover and Preferred Position Rates

**Cover 2:** 35% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**2-page:** 2.5 times earned B/W (PI) page rate

**8-page:** 8.5 times earned B/W (PI) page rate

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

# Career & Events Section Rates

Rates apply to inclusion in Print issues. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,935	\$1,325	\$880	\$575

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

# Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

# Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/15/2022	11/18/2022	11/29/2022	11/29/2022	12/16/2022
Feb/Mar	1/11/2023	1/17/2023	1/24/2023	1/24/2023	2/10/2023
April	2/16/2023	2/21/2023	2/28/2023	2/28/2023	3/17/2023
May	3/16/2023	3/21/2023	3/28/2023	3/28/2023	4/14/2023

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>June</b>	4/20/2023	4/25/2023	5/2/2023	5/2/2023	5/19/2023
<b>July/Aug</b>	5/17/2023	5/22/2023	5/30/2023	5/30/2023	6/16/2023
<b>September</b>	7/20/2023	7/25/2023	8/1/2023	8/1/2023	8/18/2023
<b>October</b>	8/16/2023	8/21/2023	8/28/2023	8/28/2023	9/15/2023
<b>Nov/Dec</b>	9/14/2023	9/19/2023	9/26/2023	9/26/2023	10/13/2023

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page spread:	x		16"	x
Full page:	6 7/8"	x	10 1/8"	x
1/2 page horizontal:	7"	x	5"	x
1/2 page vertical:	3 1/8"	x	10 1/8"	x
1/4 page:	3 1/8"	x	4 7/8"	x

### Career & Events Section Page Sizes

	Non-Bleed Size	
	Width	Height
Full page:	7 1/4"	9 7/8"
1/2 page horizontal:	7 1/4"	4 3/4"
1/2 page vertical:	3 1/2"	9 7/8"
1/4 page:	3 1/2"	4 3/4"
1/8 page:	3 1/2"	2 1/8"

[Download Career & Events Section guidelines](#)

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** Sample of insert must be submitted to Sales Representative for approval.

**Sizes:** 2-page insert: 8" x 11 1/16"; 4-page insert: 16" x 11 1/16" (before folding). Keep live matter 1/2" from trim. All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded.

**Paper Stock:** Maximum 80 lb. coated.

**Quantity:** Consult Production Associate.

**BRMs:** 4 1/4" x 6" minimum, allow 1/8" head and gutter trim and 3/8" from perforation to binding edge. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

**Packing Instructions:** Carton packing preferred. Publication, quantity and issue must be clearly indicated.

**Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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