



447

Average Monthly Visits

Website

<http://johnajournal.com/>

Content Focus

The *Journal of Head and Neck Anesthesia (JOHNA)* is the official open access journal of the Society for Head and Neck Anesthesia. The field of head and neck (H&N) anesthesia is changing and developing rapidly. *JOHNA* was founded with an aim to serve as a top, up-to-date information resource for research and latest clinical advances in perioperative care for patients requiring H&N surgery.



Organizational Affiliation

Society for Head and Neck Anesthesia

Editor-in-Chief

Michael Aziz, MD

Frequency

Continuous publication; quarterly compiled issues

Advertising Guidelines

Subject to approval by the Editor. New copy must be received by the Publisher two weeks before closing date.

Website Engagement

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| Average Monthly Visits: | 447 |
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| Average Monthly Page Views: | 720 |
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Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions. Exclusive advertisers can run different ads in each position for maximum exposure.

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Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

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Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

Premium Sponsorship Opportunities

- Print and Digital Supplements
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
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- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

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