

Journal of Patient Safety

80

Total Subscribers

165,652

Healthcare Quality Specialty Average Monthly Visits

Website

<http://www.journalpatientsafety.com/>

Content Focus

Journal of Patient Safety is a publication dedicated to presenting research advances and field applications in every area of patient safety with a world-reknowned editorial board. While *Journal of Patient Safety* has a research emphasis, it also publishes articles describing near-miss opportunities, system modifications that are barriers to error, and the impact of regulatory changes on healthcare delivery. This mix of research and real-world findings makes *Journal of Patient Safety* a valuable resource across the breadth of health professions and from bench to bedside.



Editor-in-Chief

David Westfall Bates, MD, MSc

Frequency

8 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	68	12	80
Print Circulation	55	9	64
Online-Only Circulation	13	3	16

Digital Audience Engagement

	US	ROW	TOTAL
Healthcare Quality Specialty Average Monthly Visits	86,146	79,506	165,652
Healthcare Quality Specialty Average Monthly Page Views	119,722	111,884	231,606

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
	Color	B/W (PI)	Color	B/W (PI)	Color	B/W (PI)
1 x	\$1,115	\$1,115	\$755	\$755	\$500	\$500

Cover and Preferred Position Rates

Cover 2: 25% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: Rates upon request

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,630	\$1,130	\$755	\$495

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/30/2021	12/3/2021	12/10/2021	12/10/2021	1/4/2022
March	2/2/2022	2/7/2022	2/14/2022	2/14/2022	3/4/2022
April	3/8/2022	3/11/2022	3/18/2022	3/18/2022	4/7/2022
June	5/5/2022	5/10/2022	5/17/2022	5/17/2022	6/7/2022

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
August	6/29/2022	7/5/2022	7/12/2022	7/12/2022	8/1/2022
September	8/2/2022	8/5/2022	8/12/2022	8/12/2022	9/1/2022
October	9/7/2022	9/12/2022	9/19/2022	9/19/2022	10/7/2022
December	10/31/2022	11/3/2022	11/10/2022	11/10/2022	12/2/2022

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	10 1/8"	16"	x	11 1/16"
Full page:	6 7/8"	x	10 1/8"	8"	x	11 1/16"
1/2 page horizontal:	6 7/8"	x	4 7/8"	8"	x	5 7/16"
1/2 page vertical:	3 1/8"	x	10 1/8"	3 7/8"	x	11 1/16"
1/4 page:	3 1/8"	x	4 7/8"	3 7/8"	x	5 7/16"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 8" x 11 1/16", includes 1/8" trim from top, bottom, outside edges and gutter; live matter to be 1/2" from trim. Jogs to top. Supply multiple leaf inserts folded. Multiple leaf inserts over 4 pages must be delivered to the printer folded and sealed at the head (unless spot glued) for proper binding.

Paper Stock: 100 lb. textweight maximum for single leaf: 80 lb. textweight maximum for multiple leaf.

Quantity: Consult Production Associate.

BRMs: 4 1/4" X 6" minimum; allow 1/8" for head and gutter trim; allow 3/8" from perforation to binding edge. For BRM to run under covers, 7" x 7" minimum. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

Packing Instructions: Carton packing preferred with publication, quantity, and issue clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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