

# JPAE Journal of Physician Assistant Education

3,420

Total Subscribers

265,006

Education Specialty Average Monthly Visits

## Website

<http://www.jpae.pub/>

## Content Focus

The *Journal of Physician Assistant Education (JPAE)*, is the official journal of the Physician Assistant Education Association. This peer-reviewed journal is dedicated to advancing PA education by publishing ethically produced, scholarly manuscripts germane to PA educators and by providing a forum for the sharing of ideas and innovations that will enhance the education of PA students.



## Organizational Affiliation

Official journal of the Physician Assistant Education Association (PAEA)



## Editor-in-Chief

David Asprey, PhD, PA-C

## Frequency

Quarterly

## Advertising Guidelines

All ads must be approved by the PAEA. New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	3,405	15	3,420
Print Circulation	3,403	15	3,418
Online-Only Circulation	2	0	2

## Digital Audience Engagement

	US	ROW	TOTAL
Education Specialty Average Monthly Visits	135,171	129,835	265,006
Education Specialty Average Monthly Page Views	203,698	178,922	382,620

# Run of Book Rates

Rates apply to inclusion in Print issues. A HealthProfessionsJobsPlus 30-day Standard Job Posting will be included for all recruitment ads.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1 x	\$1,115	\$1,115	\$755	\$755	\$500	\$500

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

# Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

# Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>March</b>	2/4/2022	2/14/2022	2/21/2022	3/4/2022
<b>June</b>	5/5/2022	5/13/2022	5/20/2022	6/3/2022
<b>September</b>	8/5/2022	8/15/2022	8/22/2022	9/2/2022
<b>December</b>	11/2/2022	11/10/2022	11/17/2022	12/2/2022

To inquire about extension dates, please contact your [Sales Representative](#).

# Online Specifications

[Download Online Advertising Specs](#)

# Print Specifications

## Type of Binding

Perfect

## Journal Trim Size

## Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7 1/2"	x	9 1/8"	8 3/4"	x	11 1/8"
1/2 page horizontal:	7 1/2"	x	3 3/4"	8 7/8"	x	5 1/2"
1/2 page vertical:	3 3/4"	x	9 1/8"	4 3/4"	x	11 1/8"
1/4 page:	3 3/4"	x	3 3/4"	4 3/4"	x	5 1/2"

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** Sample of insert must be submitted to Sales Representative for approval.

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

[Contact Us](#)