

Journal of Psychiatric Practice

10,309

Average Monthly Visits

Website

<http://www.practicalpsychiatry.com/>

Content Focus

The *Journal of Psychiatric Practice* provides clinicians with high quality, relevant information they can apply in their day-to-day clinical practices. The journal publishes review articles that provide up-to-date, evidence-based findings concerning the treatment of all classes of psychiatric disorders, as well as papers describing findings of new research. Acceptance for publication is always based on careful peer review.



Impact Factor

1/161

Impact Factor Ranking

131/155 Psychiatry

Editor-in-Chief

John M. Oldham, MD

Frequency

6 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Website Engagement

Average Monthly Visits: 10,309

Average Monthly Page Views: 14,622

Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions.

Exclusive advertisers can run different ads in each position for maximum exposure.

3rd Party Emails

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

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Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

Premium Sponsorship Opportunities

- Print and Digital Supplements
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.
- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.
- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

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Closing Dates

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Advertising Representative (U.S.)

Name: Meredith Edelman

Phone: 215-356-2721

Email: meredith.edelman@wolterskluwer.com

Advertising Representative (Europe)

Name: Donaree Stephens

Phone: +44 (0)203 197 6512

Email: donaree.stephens@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Terry Paolino

Phone: 774-235-5039

Email: terry.paolino@wolterskluwer.com

Recruiting Representative (Europe)

Name: Donaree Stephens

Phone: +44 (0)203 197 6512

Email: donaree.stephens@wolterskluwer.com

Reprints Representative (U.S.)

Name: Meredith Edelman

Phone: 215-356-2721

Email: meredith.edelman@wolterskluwer.com

Reprints Representative (Europe)

Name: Donaree Stephens

Email: internationalreprints@wolterskluwer.com

Production Associate

Name: Shannon Funk

Phone: 410-528-4284

Email: shannon.funk@wolterskluwer.com