

Lippincott's Bone and Joint Newsletter

522,499

Orthopaedics Specialty Average Monthly Visits

Website

<https://lbjnewsletter.com>

Content Focus

Lippincott's Bone and Joint Newsletter provides breaking research in musculoskeletal medicine and encompasses pain syndromes that fall within the differential diagnosis of bone and joint problems. The Newsletter offers AMA PRA Category 1 Credits™ in an annual series of 11 issues for up to 16.5 credits/year.

Editor-in-Chief

Stanley A. Herring, MD

Frequency

11 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Digital Audience Engagement

| | US | ROW | TOTAL |
|---|---------|---------|---------|
| Orthopaedics Specialty Average Monthly Visits | 221,216 | 301,283 | 522,499 |
| Orthopaedics Specialty Average Monthly Page Views | 347,590 | 474,922 | 822,512 |

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Contact your [Sales Representative](#) for closing dates and availability.

Online Specifications

[Download Online Advertising Specs](#)

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