

# Neurology® Genetics

8,661

Average Monthly Visits

## Website

<http://Neurology.org/NG>

## Content Focus

*Neurology® Genetics* is an online open access journal publishing peer-reviewed reports in the field of neurogenetics. The journal publishes original articles in all areas of neurogenetics including rare and common genetic variation, genotype-phenotype correlations, outlier phenotypes as a result of mutations in known disease genes, and genetic variations with a putative link to diseases. Articles include studies reporting on genetic disease risk, pharmacogenomics, and results of gene-based clinical trials (viral, ASO, etc.). Genetically engineered model systems are not a primary focus of *Neurology: Genetics*, but studies using model systems for treatment trials, including well-powered studies reporting negative results, are welcome.



## Organizational Affiliation

American Academy of Neurology

## Impact Factor

3.509

## Editor-in-Chief

Stefan M. Pulst, MD, Dr. med, FAAN

## Frequency

Continuous; compiled 6 issues/year

## Advertising Guidelines

Subject to approval by Editor and AAN. [Uniform Guidelines for Advertisements in AAN Publications](#) apply. **New copy must be received by the Publisher two weeks before closing date.**

**FAX insertion orders to:** (973) 215-2485

## Website Engagement

**Average Monthly Visits:** 8,661

**Average Monthly Page Views:** 13,944

## Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

## Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

## Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions.

Exclusive advertisers can run different ads in each position for maximum exposure.

## 3rd Party Emails

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

## eNewsletters

Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

## Premium Sponsorship Opportunities

- Print and Digital Supplements

- Job Boards: Premium posting packages, social media job optimization, job wraps and job feeds are available.

- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.

- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.

- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.

- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.

- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

## Reprints

Print and digital reprints are available. Contact your Sales Representative for pricing.

Check out our new [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Contact your Sales Representative for closing dates and availability.

## Online Specifications

[Download Online Advertising Specs](#)

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