

NeuroReport

32
Total Subscribers

1,664,672
Neurology Specialty Average Monthly Visits

Website

<http://www.neuroreport.com/>

Audience

Neuroscientists, neurologists, behavioural scientists, cognitive scientists, and psychologists

Content Focus

NeuroReport is consistently up to date with the latest advances in neuroscience research. *NeuroReport* covers all aspects of sensory and motor systems; cellular, molecular and developmental neuroscience and behavioral, integrative and clinical neuroscience.



Editor-in-Chief

Michael Jakowec
Patric Stanton

Frequency

18 issues / year

Advertising Guidelines

New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	12	20	32
Print Circulation	4	15	19
Online-Only Circulation	8	5	13

Digital Audience Engagement

	US	ROW	TOTAL
Neurology Specialty Average Monthly Visits	747,363	917,309	1,664,672
Neurology Specialty Average Monthly Page Views	1,020,457	1,357,726	2,378,183

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,185	\$1,185	\$805	\$805

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,735	\$1,190	\$795	\$510

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January Issue 1	11/14/2022	11/17/2022	11/24/2022	11/24/2022	12/14/2022
January Issue 2	12/2/2022	12/7/2022	12/14/2022	12/14/2022	1/11/2023
February	1/9/2023	1/12/2023	1/19/2023	1/19/2023	2/8/2023
March Issue 1	1/16/2023	1/19/2023	1/26/2023	1/26/2023	2/15/2023
March Issue 2	2/6/2023	2/9/2023	2/16/2023	2/16/2023	3/8/2023
April	3/6/2023	3/9/2023	3/16/2023	3/16/2023	4/5/2023
May	3/16/2023	3/21/2023	3/28/2023	3/28/2023	4/19/2023

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
June Issue 1	3/29/2023	4/3/2023	4/12/2023	4/12/2023	5/3/2023
June Issue 2	4/14/2023	4/19/2023	4/26/2023	4/26/2023	5/17/2023
July	5/5/2023	5/10/2023	5/17/2023	5/17/2023	6/7/2023
August Issue 1	6/5/2023	6/8/2023	6/15/2023	6/15/2023	7/5/2023
August Issue 2	6/19/2023	6/22/2023	6/29/2023	6/29/2023	7/19/2023
September	7/10/2023	7/13/2023	7/20/2023	7/20/2023	8/9/2023
October Issue 1	8/4/2023	8/9/2023	8/16/2023	8/16/2023	9/6/2023
October Issue 2	8/18/2023	8/23/2023	8/31/2023	8/31/2023	9/20/2023
November	9/4/2023	9/7/2023	9/14/2023	9/14/2023	10/4/2023
December Issue 1	10/2/2023	10/5/2023	10/12/2023	10/12/2023	11/1/2023
December Issue 2	10/16/2023	10/19/2023	10/26/2023	10/26/2023	11/15/2023

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page horizontal:	7"	x	5"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	10"	4 1/4"	x	11 3/16"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: All inserts must be approved by the publisher. Sample of insert must be submitted to Sales Representative for approval.

Availability: Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaf), and ready for binding. Consult Production Associate for insert specifications, quantity, and shipping instructions.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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