

# NEURO SURGERY

THE REGISTER OF THE NEUROSURGICAL MEME

4,174

Total Subscribers

151,006

Neurosurgery Specialty Average Monthly Visits

## Website

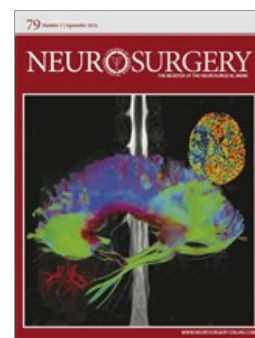
<http://www.neurosurgery-online.com/>

## Audience

Practicing neurosurgeons, neurologists, neurology residents

## Content Focus

*Neurosurgery* is the official publication of the Congress of Neurological Surgeons. *Neurosurgery* provides a medium for the prompt publication of scientific articles dealing with clinical or experimental neurosurgery, reviews, and other information of interest to neurosurgeons.



## Organizational Affiliation

Congress of Neurological Surgeons (CNS)

## Editor-in-Chief

Nelson M. Oyesiku, MD, MSc (Lond), PhD, FACS

## Frequency

Monthly

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

|                         | US    | ROW | TOTAL |
|-------------------------|-------|-----|-------|
| Total Subscribers       | 3,840 | 334 | 4,174 |
| Print Circulation       | 3,840 | 334 | 4,174 |
| Online-Only Circulation | 0     | 0   | 0     |

## Digital Audience Engagement

|   | US     | ROW    | TOTAL   |
|---|--------|--------|---------|
| Neurosurgery Specialty Average Monthly Visits | 56,167 | 94,839 | 151,006 |

Neurosurgery Specialty Average Monthly Page Views

90,319

162,924

253,243

## Run of Book Rates

Rates apply to inclusion in Print issues.

| Volume | Full Page<br>Color | Full Page<br>B/W (PI) | 1/2 Page<br>Color | 1/2 Page<br>B/W (PI) |
|--------|--------------------|-----------------------|-------------------|----------------------|
| 1 x    | \$6,125            | \$3,950               | \$4,950           | \$2,775              |
| 3 x    | \$6,060            | \$3,885               | \$4,895           | \$2,720              |
| 6 x    | \$5,735            | \$3,560               | \$4,670           | \$2,495              |
| 12 x   | \$5,580            | \$3,405               | \$4,560           | \$2,385              |
| 24 x   | \$5,490            | \$3,315               | \$4,510           | \$2,335              |

### Cover and Preferred Position Rates

**Cover 2:** 35% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

| Full Page | 1/2 Page | 1/4 Page | 1/6 Page | 1/8 Page |
|-----------|----------|----------|----------|----------|
| \$5,780   | \$4,670  | \$3,770  | \$3,360  | \$3,080  |

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

### Closing Dates

| Issue     | Run of Book | Career & Events Section Space and | Run of Book Print | Insert     | Approximate Mail |
|-----------|-------------|-----------------------------------|-------------------|------------|------------------|
| Issue     | Space       | Materials                         | Materials         | Materials  | Date             |
| January   | 11/15/2021  | 11/18/2021                        | 11/29/2021        | 12/1/2021  | 12/17/2021       |
| February  | 12/15/2021  | 12/20/2021                        | 12/28/2021        | 12/30/2021 | 1/18/2022        |
| March     | 1/18/2022   | 1/21/2022                         | 1/28/2022         | 2/1/2022   | 2/17/2022        |
| April     | 2/15/2022   | 2/18/2022                         | 2/25/2022         | 3/1/2022   | 3/17/2022        |
| May       | 3/18/2022   | 3/23/2022                         | 3/30/2022         | 4/1/2022   | 4/19/2022        |
| June      | 4/15/2022   | 4/20/2022                         | 4/27/2022         | 4/29/2022  | 5/17/2022        |
| July      | 5/17/2022   | 5/20/2022                         | 5/27/2022         | 6/1/2022   | 6/17/2022        |
| August    | 6/17/2022   | 6/21/2022                         | 6/28/2022         | 6/30/2022  | 7/19/2022        |
| September | 7/19/2022   | 7/22/2022                         | 7/29/2022         | 8/2/2022   | 8/17/2022        |
| October   | 8/19/2022   | 8/23/2022                         | 8/30/2022         | 9/1/2022   | 9/19/2022        |
| November  | 9/16/2022   | 9/21/2022                         | 9/28/2022         | 9/30/2022  | 10/18/2022       |
| December  | 10/18/2022  | 10/21/2022                        | 10/28/2022        | 11/1/2022  | 11/17/2022       |

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

|                      | Non-Bleed Size |   |        | Bleed Size |   |         |
|----------------------|----------------|---|--------|------------|---|---------|
|                      | Width          |   | Height | Width      |   | Height  |
| Full page:           | 7"             | x | 10"    | 8 3/8"     | x | 11 1/8" |
| 1/2 page horizontal: | 7"             | x | 5"     | 8 3/8"     | x | 5 1/2"  |
| 1/2 page vertical:   | 3 1/2"         | x | 10"    | 4 1/4"     | x | 11 1/8" |

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Insert Requirements

**Acceptance:** Sample of insert must be submitted to Sales Representative for approval.

**Sizes, Quantity, Shipping Address:** Consult the Production Associate.

**Packing Instructions:** Carton packing preferred with quantity, publication, and issue clearly indicated.

### Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will

not be held after binding unless requested in writing.

[Contact Us](#)

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