

Nuclear Medicine Communications

597

Total Subscribers

142,764

Radiology Specialty Average Monthly Visits

Website

<http://www.nuclearmedicinecomm.com/>

Specialty

Radiology

Audience

Radiochemists, radiopharmacists, radiobiologists, radiopharmacologists, nurses



Content Focus

Nuclear Medicine Communications, the official journal of the British Nuclear Medicine Society, is a rapid communications journal covering nuclear medicine and molecular imaging with radionuclides, and the basic supporting sciences

Organizational Affiliation

Official journal of the British Nuclear Medicine Society

Editor-in-Chief

J. Bomanji

Frequency

12 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	12	585	597
Print Circulation	6	436	442
Online-Only Circulation	6	149	155

Digital Audience Engagement

	US	ROW	TOTAL
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	US	ROW	TOTAL
Radiology Specialty Average Monthly Visits	43,962	98,802	142,764
Radiology Specialty Average Monthly Page Views	61,743	152,288	214,031

Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,195	\$1,195	\$815	\$815

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

8-page: 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	11/18/2022	11/30/2022	11/30/2022	12/21/2022
February	12/8/2022	12/20/2022	12/20/2022	1/18/2023
March	1/13/2023	1/25/2023	1/25/2023	2/15/2023
April	2/10/2023	2/22/2023	2/22/2023	3/15/2023
May	3/8/2023	3/20/2023	3/20/2023	4/12/2023
June	4/13/2023	4/25/2023	4/25/2023	5/17/2023
July	5/11/2023	5/23/2023	5/23/2023	6/14/2023
August	6/16/2023	6/28/2023	6/28/2023	7/19/2023
September	7/14/2023	7/26/2023	7/26/2023	8/16/2023

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
October	8/17/2023	8/30/2023	8/30/2023	9/20/2023
November	9/15/2023	9/27/2023	9/27/2023	10/18/2023
December	10/13/2023	10/25/2023	10/25/2023	11/15/2023

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 3/16"
1/2 page horizontal:	7"	x	4 7/8"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/2"	x	10"	4 1/4"	x	11 3/16"

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: All inserts must be approved by the publisher. Sample of insert must be submitted to Sales Representative for approval.

Availability: Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaf), and ready for binding. Consult Production Associate for insert specifications, quantity, and shipping instructions.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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