

Orthopaedic Nursing

2,959

Total Subscribers

336,175

Nursing (Specialty) Average Monthly Visits

Website

<http://www.orthopaedicnursing.com/>

Specialty

Nursing (Specialty); Physical Medicine & Rehabilitation

Audience

Orthopaedic nurses and allied health professionals who care for patients with musculoskeletal conditions in a variety of settings

Content Focus

Orthopaedic Nursing is the official publication of the National Association of Orthopaedic Nurses. As the only national journal fulfilling the continuing education needs of orthopaedic nurses, it provides a focus on the wide variety of settings where the orthopaedic nurses function-hospital unit, physician's office, outpatient department, emergency room, operating room, community service programs, rehabilitation facility and many others. It provides departmental segments to keep the reader up-to-date on current events, organizational activities, progress in research, product and drug information, and literature findings. Articles reflect a commitment to professional development of the nursing professional, as well as clinical, administrative, academic, and research areas of the orthopaedic specialty.

Organizational Affiliation

Official Journal of the National Association of Orthopaedic Nurses

Editor-in-Chief

Mary F. Rodts, DNP, CNP, ONC, FAAN

Frequency

6 issues / year

Advertising Guidelines

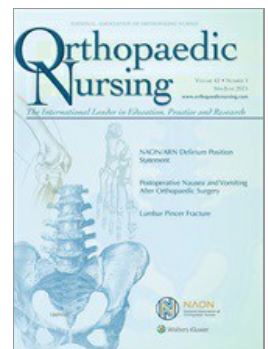
Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution



[Additional Audience Data](#)

	US	ROW	TOTAL
Total Subscribers	2,918	41	2,959



Print Circulation	2,054	36	2,090
Online-Only Circulation	864	5	869

Digital Audience Engagement

	US	ROW	TOTAL
Nursing (Specialty) Average Monthly Visits	151,161	185,014	336,175
Nursing (Specialty) Average Monthly Page Views	242,982	296,756	539,738

Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$2,255	\$1,925	\$1,535	\$1,205

Cover and Preferred Position Rates

- Cover 2:** 35% of earned B/W (PI) page rate
- Cover 3:** 25% of earned B/W (PI) page rate
- Cover 4:** 50% of earned B/W (PI) page rate
- Other Preferred Positions:** 25% of earned B/W (PI) page rate

Insert Rates

- 2-page:** 2.5 times earned B/W (PI) page rate
- 4-page:** 4.5 times earned B/W (PI) page rate
- 8-page:** 8.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Feb	1/4/2024	1/10/2024	1/19/2024	2/2/2024
Mar/Apr	3/6/2024	3/12/2024	3/20/2024	4/3/2024
May/June	5/7/2024	5/13/2024	5/21/2024	6/5/2024
July/Aug	7/5/2024	7/11/2024	7/19/2024	8/2/2024

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Sept/Oct	9/5/2024	9/11/2024	9/19/2024	10/3/2024
Nov/Dec	11/4/2024	11/8/2024	11/18/2024	12/4/2024

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:	15"	x	9 7/8"	15 3/4"	x	11"
Full page:	6 7/8"	x	9 7/8"	8"	x	11"
1/2 page horizontal:	6 7/8"	x	4 7/8"	8"	x	5 1/2"
1/2 page vertical:	3 3/8"	x	9 7/8"	4"	x	11"

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

Availability: Two to twelve pages. Consult Production Associate for insert specifications, quantity, and instructions.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Contact Us

