

Pediatric Critical Care Medicine

2,001

Total Subscribers

40,111

Average Monthly Visits

Website

<http://www.pccmjournal.com/>

Audience

Pediatricians, neonatologists, respiratory therapists, nurses, and others who deal with pediatric patients who are critically ill or injured

Content Focus

Pediatric Critical Care Medicine is the first scientific, peer-reviewed journal written for the entire critical care team: pediatricians, neonatologists, respiratory therapists, nurses, and others who deal with pediatric patients who are critically ill or injured. Contents include clinical articles, scientific investigations, solicited reviews, and abstracts from pediatric critical care meetings.



Society of
Critical Care Medicine
The Intensive Care Professionals

Organizational Affiliation

Society of Critical Care Medicine, the World Federation of Pediatric Intensive and Critical Care Societies, The Paediatric Intensive Care Society UK, the Latin American Society of Pediatric Intensive Care, and the Japanese Society of Pediatric Intensive and Critical Care

Editor-in-Chief

Robert C. Tasker, MBBS, MD, FRCP

Frequency

12 issues / year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	1,737	264	2,001
Print & Online Circulation	1,675	228	1,903
Online-Only Circulation	62	36	98

Website Engagement

	US	ROW	TOTAL
Average Monthly Visits	14,030	26,081	40,111
Average Monthly Page Views	22,961	46,806	69,767

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$3,770	\$1,990	\$3,240	\$1,460
3 x	\$3,685	\$1,905	\$3,170	\$1,390
6 x	\$3,620	\$1,840	\$3,130	\$1,350
12 x	\$3,530	\$1,750	\$3,080	\$1,300
24 x	\$3,455	\$1,675	\$3,030	\$1,250

Cover and Preferred Position Rates

Cover 2: 50% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 35% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

6-page: 6.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$2,840	\$1,940	\$1,300	\$840

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	12/8/2020	12/11/2020	12/18/2020	12/22/2020	1/7/2021
February	1/7/2021	1/12/2021	1/19/2021	1/21/2021	2/4/2021
March	2/3/2021	2/8/2021	2/16/2021	2/18/2021	3/4/2021
April	3/4/2021	3/9/2021	3/16/2021	3/18/2021	4/1/2021
May	4/8/2021	4/13/2021	4/20/2021	4/22/2021	5/6/2021
June	5/5/2021	5/10/2021	5/17/2021	5/19/2021	6/3/2021
July	6/3/2021	6/8/2021	6/15/2021	6/17/2021	7/1/2021
August	7/8/2021	7/13/2021	7/20/2021	7/22/2021	8/5/2021
September	8/5/2021	8/10/2021	8/17/2021	8/19/2021	9/2/2021
October	9/3/2021	9/9/2021	9/16/2021	9/20/2021	10/4/2021
November	10/7/2021	10/12/2021	10/19/2021	10/21/2021	11/4/2021
December	11/2/2021	11/5/2021	11/12/2021	11/16/2021	12/2/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page spread:		x		16 3/4"	x	11 1/8"
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	5"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/2"	x	10"	4 1/4"	x	11 1/8"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"

Non-Bleed Size

	Width		Height
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 2-page insert: 8 3/8" x 11 1/8"; 4-page insert: 8 3/8" x 11 1/8". Larger sizes upon request.

Trim: 3/16" off head, 1/8" bottom, gutter and outside edge; margin for live matter 5/8" inside all edges of untrimmed insert.

Paper Stock: 70 lb. minimum; 100 lb. text maximum.

Quantity: Consult Production Associate.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Sales Representative

Name: Michael Andrews, Vice President, Sales

Email: michael.andrews@wolterskluwer.com

Recruiting Representative (U.S.)

Name: Dave Wiegand, Field Sales Representative

Phone: 847-361-6128

Email: dave.wiegand@wolterskluwer.com

Production Associate

Name: Lisa Bowling

Phone: 410-528-4378

Email: lisa.bowling@wolterskluwer.com