

# Pediatric Quality & Safety

4,064

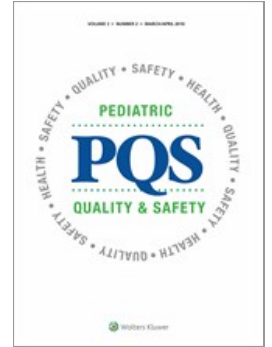
Average Monthly Visits

## Website

<http://www.pediatricqualityandsafety.com/>

## Content Focus

*Pediatric Quality and Safety (PQS)* is an international, peer-reviewed, open access, online periodical dedicated to providing healthcare professionals a forum to disseminate the results of quality improvement and patient safety initiatives that impact the lives of children from newborn to young adulthood. The journal expects to publish articles across a broad array of topics related to quality improvement including but not limited to QI methodologies and QI tool schools, QI related M & M, collaborative and network QI research, value and payment reform, population health, human factors helping to improve performance, guidelines and pathways, QI organizational structure, and QI education for staff and trainees.



## Editor-in-Chief

Richard J. Brill, MD and Richard E. McClead Jr., MD, MHA

## Frequency

Continuous publication with bimonthly compilations

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Website Engagement

<b>Average Monthly Visits:</b>	4,064
<b>Average Monthly Page Views:</b>	13,352

## Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

### Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

### Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions. Exclusive advertisers can run different ads in each position for maximum exposure.

### 3rd Party Emails

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

### eNewsletters

Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of

specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

## Premium Sponsorship Opportunities

- Print and Digital Supplements
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.
- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.
- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

## Reprints

Print and digital reprints are available. Contact your Sales Representative for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Contact your Sales Representative for closing dates and availability.

## Online Specifications

[Download Online Advertising Specs](#)

### Advertising Representative (U.S.)

**Name:** Kelle Gray

**Phone:** 843-261-4221

**Email:** [kelle.gray@wolterskluwer.com](mailto:kelle.gray@wolterskluwer.com)

### Advertising Representative (Europe)

**Name:** Megan Ball

**Phone:** +44 7557 860 431

**Email:** [megan.ball@wolterskluwer.com](mailto:megan.ball@wolterskluwer.com)

### Recruiting Representative (U.S.)

**Name:** Terry Paolino

**Phone:** 774-235-5039

**Email:** [terry.paolino@wolterskluwer.com](mailto:terry.paolino@wolterskluwer.com)

### Recruiting Representative (Europe)

**Name:** Megan Ball

**Phone:** +44 7557 860 431

**Email:** [megan.ball@wolterskluwer.com](mailto:megan.ball@wolterskluwer.com)

Reprints Representative (U.S.)

**Name:** Meredith Edelman

**Phone:** 215-356-2721

**Email:** [meredith.edelman@wolterskluwer.com](mailto:meredith.edelman@wolterskluwer.com)

Reprints Representative (Europe)

**Name:** Megan Ball

**Email:** [internationalreprints@wolterskluwer.com](mailto:internationalreprints@wolterskluwer.com)

Copyright ©2020, Wolters Kluwer Health. All rights reserved.