

# Pharmacogenetics and Genomics

83

Total Subscribers

816,161

Pharmacology Specialty Average Monthly Visits

## Website

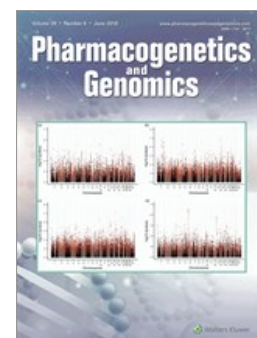
<http://www.jpharmacogenetics.com/>

## Audience

Pharmacologists, geneticists, and biochemists

## Content Focus

*Pharmacogenetics and Genomics* is devoted to the rapid publication of research papers, brief review articles and short communications on genetic determinants in response to drugs and other chemicals in humans and animals. The Journal brings together papers from the entire spectrum of biomedical research and science, including biochemistry, bioinformatics, clinical pharmacology, clinical pharmacy, epidemiology, genetics, genomics, molecular biology, pharmacology, pharmaceutical sciences, and toxicology. Under a single cover, the Journal provides a forum for all aspects of the genetics and genomics of host response to exogenous chemicals: from the gene to the clinic.



## Editor-in-Chief

M. Schwab

M.J. Ratain

## Frequency

9 issues / year

## Advertising Guidelines

New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	34	49	83
Print & Online Circulation	24	43	67
Online-Only Circulation	10	6	16

## Digital Audience Engagement

	US	ROW	TOTAL
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	US	ROW	TOTAL
Pharmacology Specialty Average Monthly Visits	369,721	446,440	816,161
Pharmacology Specialty Average Monthly Page Views	438,446	579,232	1,017,678

## Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,120	\$1,120	\$760	\$760

### Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Recruiting Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,835	\$1,260	\$835	\$550

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

### Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	10/12/2020	10/15/2020	10/22/2020	10/22/2020	11/11/2020

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>February</b>	11/27/2020	12/2/2020	12/9/2020	12/9/2020	1/6/2021
<b>April</b>	2/8/2021	2/11/2021	2/18/2021	2/18/2021	3/10/2021
<b>June</b>	3/31/2021	4/7/2021	4/14/2021	4/14/2021	5/5/2021
<b>July</b>	5/7/2021	5/12/2021	5/19/2021	5/19/2021	6/9/2021
<b>August</b>	6/7/2021	6/10/2021	6/17/2021	6/17/2021	7/7/2021
<b>September</b>	7/12/2021	7/15/2021	7/22/2021	7/22/2021	8/11/2021
<b>October</b>	8/6/2021	8/11/2021	8/18/2021	8/18/2021	9/8/2021
<b>December</b>	9/6/2021	9/9/2021	9/16/2021	9/16/2021	10/6/2021

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 3/8"	x	11 1/8"
1/2 page horizontal:	7"	x	5"	8 3/8"	x	5 1/2"
1/2 page vertical:	3 1/2"	x	10"	4 1/4"	x	11 1/8"

### Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** Sample of insert must be submitted to Sales Representative for approval.

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

## Sales Representative

**Name:** Michael Andrews, Vice President, Sales

**Email:** [michael.andrews@wolterskluwer.com](mailto:michael.andrews@wolterskluwer.com)

## Recruiting Representative (U.S.)

**Name:** Dave Wiegand, Field Sales Representative

**Phone:** 847-361-6128

**Email:** [dave.wiegand@wolterskluwer.com](mailto:dave.wiegand@wolterskluwer.com)

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