

# PORTO BIOMEDICAL JOURNAL

**1,860**  
Average Monthly Visits

## Website

<http://www.portobiomedicaljournal.com/>

## Content Focus

*Porto Biomedical Journal (PBJ)* is an online free-to-submit and open-access journal devoted to the publication of top quality original research conducted in the biomedical fields, especially within the clinical and basic medical settings. The project aims to provide a valuable collection of generalist biomedical literature freely accessible to the international community, in order to become a reference in the current scientific landscape.



## Editor-in-Chief

André Moreira

## Frequency

Continuous publication; compiled 6 issues/year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Website Engagement

**Average Monthly Visits:** 1,860

**Average Monthly Page Views:** 3,461

## Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

### Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

### Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions. Exclusive advertisers can run different ads in each position for maximum exposure.

### 3rd Party Emails

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

### eNewsletters

Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

## Premium Sponsorship Opportunities

- Print and Digital Supplements
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.
- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.
- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

## Reprints

Print and digital reprints are available. Contact your Sales Representative for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Contact your Sales Representative for closing dates and availability.

## Online Specifications

[Download Online Advertising Specs](#)

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