

Professional Case Management

5,391

Total Subscribers

147,477

Nursing Management and Administration Specialty Average Monthly Visits

Website

<http://www.professionalcasemanagementjournal.com/>

Content Focus

Professional Case Management is a peer-reviewed, contemporary journal that crosses all case management settings. The Journal features best practices and industry benchmarks for the professional case manager and also features hands-on information for case managers new to the specialty. Articles focus on the coordination of services, management of payer issues, population- and disease-specific aspects of patient care, efficient use of resources, improving the quality of care/patient safety, data and outcomes analysis, and patient advocacy. The Journal provides practical, hands-on information for day-to-day activities, as well as cutting-edge research.



Organizational Affiliation

Official Journal of the Case Management Society of America (CMSA)

Editor-in-Chief

Suzanne K. Powell, RN, MBA, CCM, CPHQ

Frequency

6 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

	US	ROW	TOTAL
Total Subscribers	5,363	28	5,391
Print Circulation	140	6	146
Online-Only Circulation	5,223	22	5,245

Digital Audience Engagement

	US	ROW	TOTAL
Nursing Management and Administration Specialty Average Monthly Visits	82,573	64,904	147,477

	US	ROW	TOTAL
Nursing Management and Administration Specialty Average Monthly Page Views	126,167	95,330	221,497

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,205	\$1,205	\$820	\$820

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2 times earned B/W (PI) page rate

4-page: 4 times earned B/W (PI) page rate

Larger units, gatefolds, BRCs: Rates upon request

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
Jan/Feb	11/9/2022	11/15/2022	11/23/2022	12/9/2022
Mar/Apr	1/12/2023	1/19/2023	1/27/2023	2/10/2023
May/June	3/17/2023	3/23/2023	3/31/2023	4/14/2023
July/Aug	5/11/2023	5/17/2023	5/25/2023	6/9/2023
Sept/Oct	7/14/2023	7/20/2023	7/28/2023	8/11/2023
Nov/Dec	9/22/2023	9/28/2023	10/6/2023	10/20/2023

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page spread:	x		15 3/4"	x 11"
Full page:	6 7/8"	x 9 7/8"	8"	x 11"
1/2 page horizontal:	6 7/8"	x 4 7/8"		x
1/2 page vertical:	3 3/8"	x 9 7/8"		x

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

Availability: Two to twelve pages. All inserts are to be supplied untrimmed, folded (except single leaf), and ready for binding. Consult Production Associate for insert specifications, quantity and instructions.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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