

PSYCHOSOMATIC MEDICINE

384

Total Subscribers

296,685

Psychiatry w/Addiction Specialty Average Monthly Visits

Website

<http://www.psychosomaticmedicine.org/>

Content Focus

Psychosomatic Medicine, founded in 1939, is the official peer-reviewed journal of the American Psychosomatic Society. It publishes experimental and clinical studies dealing with various aspects of the relationships among social, psychological, and behavioral factors and bodily processes in humans and animals.

Psychosomatic Medicine is an international, interdisciplinary journal devoted to experimental and clinical investigation in behavioral biology, psychiatry, psychology, physiology, anthropology, and clinical medicine. The print journal is published nine times a year; most articles are published online ahead of print. Supplementary issues may contain reports of conferences at which original research was presented in areas relevant to the Society or may consist of monographs.



Organizational Affiliation

American Psychosomatic Society

Editor-in-Chief

Suzanne Segerstrom, PhD, MPH

Frequency

9 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

| | US | ROW | TOTAL |
|-------------------------|-----|-----|-------|
| Total Subscribers | 296 | 88 | 384 |
| Print Circulation | 286 | 85 | 371 |
| Online-Only Circulation | 10 | 3 | 13 |

Digital Audience Engagement

| | US | ROW | TOTAL |
|--|----|-----|-------|
|--|----|-----|-------|

| | | | |
|---|---------|---------|---------|
| Psychiatry w/Addiction Specialty Average Monthly Visits | 113,353 | 183,332 | 296,685 |
| Psychiatry w/Addiction Specialty Average Monthly Page Views | 166,192 | 270,878 | 437,070 |

Run of Book Rates

Rates apply to inclusion in Print issues.

| Volume | Full Page Color | Full Page B/W (PI) | 1/2 Page Color | 1/2 Page B/W (PI) | 1/4 Page Color | 1/4 Page B/W (PI) |
|--------|-----------------|--------------------|----------------|-------------------|----------------|-------------------|
| 1 x | \$1,145 | \$1,145 | \$780 | \$780 | \$515 | \$515 |

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate

4-page: 4.5 times earned B/W (PI) page rate

6-page: 6.5 times earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

| Full Page | 1/2 Page | 1/4 Page | 1/8 Page |
|-----------|----------|----------|----------|
| \$2,070 | \$1,415 | \$960 | \$620 |

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

| Issue | Run of Book Space | Career & Events Section Materials | Run of Book Print Materials | Insert Materials | Approximate Mail Date |
|------------------|-------------------|-----------------------------------|-----------------------------|------------------|-----------------------|
| January | 12/8/2022 | 12/13/2022 | 12/20/2022 | 12/20/2022 | 1/10/2023 |
| Feb/Mar | 1/19/2023 | 1/24/2023 | 1/31/2023 | 1/31/2023 | 2/17/2023 |
| April | 3/13/2023 | 3/16/2023 | 3/23/2023 | 3/23/2023 | 4/11/2023 |
| May | 4/11/2023 | 4/14/2023 | 4/21/2023 | 4/21/2023 | 5/10/2023 |
| June | 5/10/2023 | 5/15/2023 | 5/22/2023 | 5/22/2023 | 6/9/2023 |
| July/Aug | 6/16/2023 | 6/21/2023 | 6/28/2023 | 6/28/2023 | 7/18/2023 |
| September | 8/9/2023 | 8/14/2023 | 8/21/2023 | 8/21/2023 | 9/8/2023 |
| October | 9/11/2023 | 9/14/2023 | 9/21/2023 | 9/21/2023 | 10/10/2023 |
| Nov/Dec | 10/17/2023 | 10/20/2023 | 10/27/2023 | 10/27/2023 | 11/15/2023 |

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

| | Non-Bleed Size | | | Bleed Size | | |
|----------------------|----------------|---|--------|------------|---|---------|
| | Width | | Height | Width | | Height |
| Full page: | 7" | x | 10" | 8 3/8" | x | 11 1/8" |
| 1/2 page horizontal: | 7" | x | 5" | 8 3/8" | x | 5 1/2" |
| 1/2 page vertical: | 3 1/2" | x | 10" | 4 1/4" | x | 11 1/8" |
| 1/4 page: | 3 1/2" | x | 5" | | x | |

Career & Events Section Page Sizes

| | Non-Bleed Size | | |
|----------------------|----------------|---|--------|
| | Width | | Height |
| Full page: | 7 1/4" | x | 9 7/8" |
| 1/2 page horizontal: | 7 1/4" | x | 4 3/4" |
| 1/2 page vertical: | 3 1/2" | x | 9 7/8" |
| 1/4 page: | 3 1/2" | x | 4 3/4" |
| 1/8 page: | 3 1/2" | x | 2 1/8" |

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final

trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: Sample of insert must be submitted to Sales Representative for approval.

Sizes: 2-page insert: 8 3/8" x 11 1/8". 4-page insert: 8 3/8" x 11 1/8". Larger sizes upon request. Inserts to be supplied folded.

Trim: 3/13" off top, 1/8" bottom, gutter and outside edge; margin for live matter 5/8" inside all edges of untrimmed insert.

Paper Stock: 70 lb. minimum, 100 lb. text maximum.

Quantity: Consult Production Associate.

Packing Instructions: Carton packing preferred with publication, quantity and issue clearly indicated.

Shipping Address: Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

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