

The Back Letter

533,506

Orthopaedics Specialty Average Monthly Visits

Website

<https://backletter.com>

Content Focus

The Back Letter delivers in-depth information necessary to stay up-to-date on the diagnosis and treatment of spinal problems and back pain--information you can use immediately to benefit your patients and your practice.

Editor-in-Chief

Sam W. Wiesel, MD

Frequency

12 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Digital Audience Engagement

	US	ROW	TOTAL
Orthopaedics Specialty Average Monthly Visits	224,270	309,236	533,506
Orthopaedics Specialty Average Monthly Page Views	348,966	488,244	837,210

Digital Rates

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Note: All digital quotes are net; agency commission not applicable.

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