

# Topics in Geriatric Rehabilitation®

74

Total Subscribers

502,300

Physical Medicine & Rehabilitation Specialty Average Monthly Visits

## Website

<http://www.topicsingeriatricrehabilitation.com/>

## Audience

Rehabilitation specialists focusing in geriatrics

## Content Focus

*Topics in Geriatric Rehabilitation (TGR)* is a peer-reviewed quarterly publication that presents clinical, basic, and applied research, as well as theoretic information, consolidated into a clinically relevant form. *TGR* is a leading resource for the healthcare professional practicing in the area of geriatric rehabilitation. *TGR* provides useful treatment information written by and for specialists in all aspects of geriatric care. Each issue focuses on a specific topic, providing best practices and dependable hands-on tips and techniques.



## Editor-in-Chief

Carole B. Lewis, DPT, GCS, GTC, MPA, MSG, PhD, FSOAE, FAPTA

## Frequency

4 issues / year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

	US	ROW	TOTAL
Total Subscribers	65	9	74
Print Circulation	56	6	62
Online-Only Circulation	9	3	12

## Digital Audience Engagement

	US	ROW	TOTAL
Physical Medicine & Rehabilitation Specialty Average Monthly Visits	168,244	334,056	502,300

	US	ROW	TOTAL
Physical Medicine & Rehabilitation Specialty Average Monthly Page Views	281,568	555,266	836,834

## Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)	1/4 Page Color	1/4 Page B/W (PI)
1 x	\$1,135	\$1,135	\$775	\$775	\$510	\$510

### Cover and Preferred Position Rates

**Cover 2:** 35% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 50% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

### Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

## Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

### Closing Dates

Issue	Run of Book Space	Run of Book Print Materials	Insert Materials	Approximate Mail Date
<b>Jan/Mar</b>	1/5/2023	1/11/2023	1/20/2023	2/3/2023
<b>Apr/June</b>	4/7/2023	4/13/2023	4/21/2023	5/5/2023
<b>July/Sept</b>	7/7/2023	7/13/2023	7/21/2023	8/4/2023
<b>Oct/Dec</b>	10/6/2023	10/12/2023	10/20/2023	11/3/2023

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

## Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

## Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page:	6 7/8"	x	9 7/8"	x
1/2 page horizontal:	6 7/8"	x	4 7/8"	x
1/2 page vertical:	3 3/8"	x	9 7/8"	x
1/4 page:	3 3/8"	x	4 7/8"	x

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** AMP insert guidelines. Sample of insert must be submitted to Sales Representative for approval.

**Availability:** Two to twelve pages. Contact Production Associate for insert specifications, quantity, and instructions.

**Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

[Contact Us](#)