Translational Journal OF THE AMERICAN COLLEGE OF SPORTS MEDICINE

12,581
Average Monthly Visits

Website

http://www.acsm-tj.org/

Content Focus

Translational Journal of the American College of Sports Medicine concentrates on the translation of science to action. The journal publishes original research, clinical trials, systematic review articles, and meta-analysis and policy research that discuss the translational implications of basic, clinical, and policy science to everyday real-world practice. Specifically, studies that apply basic and clinical research findings that move discovery and knowledge into clinical practice and community settings will be published.

Organizational Affiliation

American College of Sports Medicine

Editor-in-Chief

Joseph E. Donnelly, EdD, FACSM

Frequency

Twice each month

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Website Engagement

Average Monthly Visits:	12,581
Average Monthly Page Views:	15,069

Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

Electronic Table of Contents (eTOCs)

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Note: Online campaigns are subject to a $2,500 minimum. All prices are net; agency commission not applicable.

Premium Sponsorship Opportunities

- Print and Digital Supplements
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- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

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