

# Transplantation®

4,628

Total Subscribers

189,930

Transplantation Specialty Average Monthly Visits

## Website

<http://www.transplantjournal.com/>

## Audience

Transplant surgeons, nephrologists, cardiologists, hepatologists, transplant nurses

## Content Focus

The most cited and influential journal in the field, with around 25,000 citations a year, *Transplantation* provides extensive coverage of the most important advances in transplantation. Consistently ranked among the top journals in Transplantation, Surgery and Immunology (Journal Citation Reports), the journal covers the broad range of transplantation, clinical transplantation, immunosuppression, experimental transplantation, immunobiology and genomics, cell transplantation and xenotransplantation. Expert researchers and clinicians from around the world contribute research articles in every pertinent specialty. Innovative features bring attention to research at the forefront of the field.



## Organizational Affiliation

Official Journal of The Transplantation Society and the International Liver Transplantation Society

## Editor-in-Chief

Jeremy R. Chapman

## Executive Editors

Carla Baan (Basic);  
Jonathan Bromberg (Clinical);  
Edward Geissler (Online);  
Bruce Kaplan (Stats/Bioinformatics);  
Elizabeth A. Pomfret (Liver);  
Stefan G. Tullius (Features)

## Frequency

12 issues per year

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

US

ROW

TOTAL

Total Subscribers	1,164	3,464	4,628
Print Circulation	82	57	139
Online-Only Circulation	1,082	3,407	4,489

## Digital Audience Engagement

	US	ROW	TOTAL
Transplantation Specialty Average Monthly Visits	78,771	111,159	189,930
Transplantation Specialty Average Monthly Page Views	99,982	158,075	258,057

## Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1 x	\$1,400	\$1,400	\$955	\$955

## Cover and Preferred Position Rates

**Cover 2:** 50% of earned B/W (PI) page rate

**Cover 3:** 25% of earned B/W (PI) page rate

**Cover 4:** 35% of earned B/W (PI) page rate

**Other Preferred Positions:** 25% of earned B/W (PI) page rate

## Insert Rates

**2-page:** 2.5 times earned B/W (PI) page rate

**4-page:** 4.5 times earned B/W (PI) page rate

**6-page:** 6.5 times earned B/W (PI) page rate

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your [Sales Representative](#) for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,270	\$875	\$580	\$380

## Agency Commission

15% agency discount should be applied. All prices shown as gross.

## Digital Rates

Please contact your [Sales Representative](#) for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

# Reprints

Print and digital reprints are available. Contact your [Sales Representative](#) for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

## Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
January	12/3/2021	12/8/2021	12/15/2021	12/15/2021	1/7/2022
February	1/4/2022	1/7/2022	1/14/2022	1/14/2022	2/4/2022
March	2/2/2022	2/7/2022	2/14/2022	2/14/2022	3/4/2022
April	3/4/2022	3/9/2022	3/16/2022	3/16/2022	4/5/2022
May	4/6/2022	4/11/2022	4/18/2022	4/18/2022	5/6/2022
June	5/4/2022	5/9/2022	5/16/2022	5/16/2022	6/6/2022
July	5/31/2022	6/3/2022	6/10/2022	6/10/2022	7/1/2022
August	6/30/2022	7/6/2022	7/13/2022	7/13/2022	8/2/2022
September	8/2/2022	8/5/2022	8/12/2022	8/12/2022	9/1/2022
October	9/6/2022	9/9/2022	9/16/2022	9/16/2022	10/6/2022
November	10/4/2022	10/7/2022	10/14/2022	10/14/2022	11/3/2022
December	11/3/2022	11/8/2022	11/15/2022	11/15/2022	12/7/2022

To inquire about extension dates, please contact your [Sales Representative](#).

## Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Type of Binding

Perfect

### Journal Trim Size

7 3/4" x 10 3/4". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	6 7/8"	x	10 1/8"	8"	x	11 1/16"
1/2 page horizontal:	6 7/8"	x	4 7/8"	8"	x	5 7/16"
1/2 page vertical:	3 1/8"	x	10 1/8"	3 7/8"	x	11 1/16"

### Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7 1/4"	x	9 7/8"
1/2 page horizontal:	7 1/4"	x	4 3/4"

## Non-Bleed Size

	Width		Height
1/2 page vertical:	3 1/2"	x	9 7/8"
1/4 page:	3 1/2"	x	4 3/4"
1/8 page:	3 1/2"	x	2 1/8"

[Download Career & Events Section guidelines](#)

## Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

## Insert Requirements

**Acceptance:** Sample of insert must be submitted to Sales Representative for approval.

**Sizes:** 8" x 11 1/16" , includes 3/16" trim from top and 1/8" from the bottom, outside edges and gutter, live matter to be 5/8" from trim. Jogs to top.

Supply multiple leaf inserts folded. Multiple leaf inserts over 4 pages must be delivered to the printer folded and sealed at the head (unless spot glued) for proper binding.

**Paper Stock:** 100 lb. textweight maximum for single leaf, 80 lb. textweight maximum for multiple leaf.

**Quantity:** Contact Production Associate.

**BRMs:** 4 1/4" x 5 minimum, allow 3/16" head and 1/8" gutter trim and 3/8" from perforation to binding edge. For BRM to run under covers, 7" x 7" minimum. Jogs to top. Reply part must meet USPS regulations. Minimum card stock .007.

**Packing Instructions:** Carton packing preferred with quantity, publication and issue clearly indicated.

**Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

## Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Contact Us