

# Nursing Management®

**71%** of readers have an MSN/MS or higher.

**62%** of readers have a specialty certification.

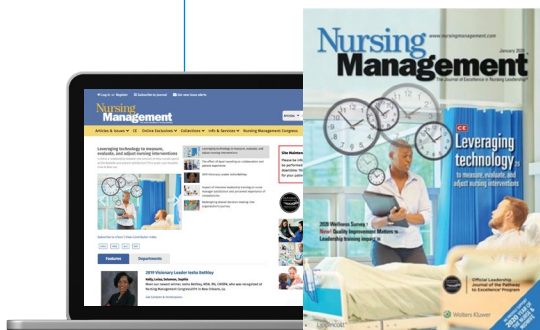
Nearly **25%** of readers have been reading the journals for more than 10 years.

**60%** of readers rate the journal as very valuable.

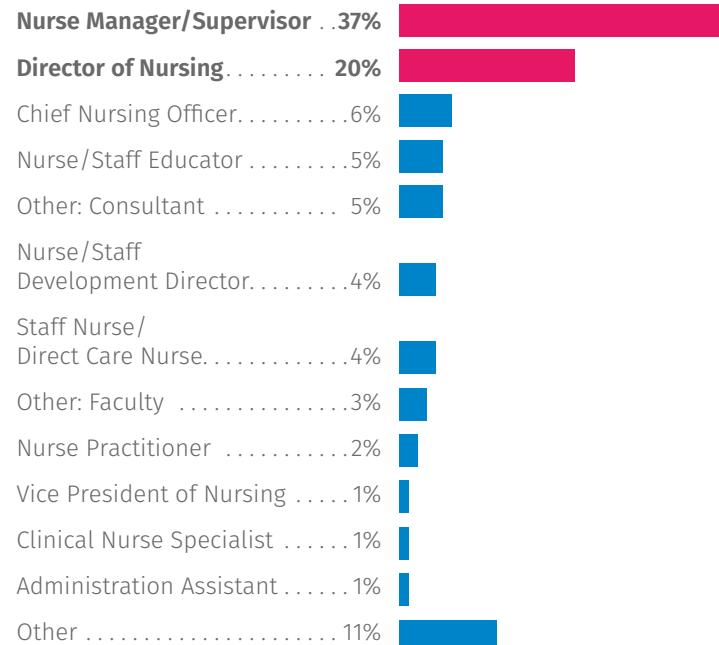
**62%** read at least three-quarters of each journal issue; 39% read all or nearly all of each issue.



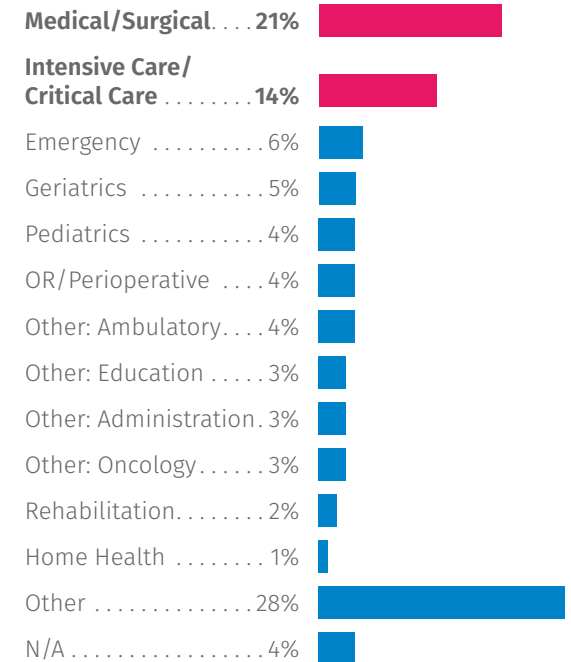
[NursingManagement.com](http://NursingManagement.com)



## Title



## Primary Clinical Area



Action After Reading  
Print Issue

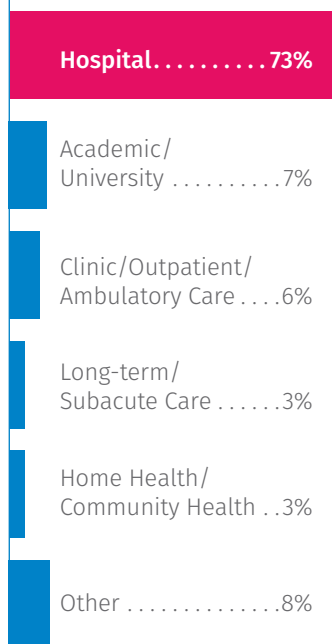
55% Save for future reference

49% Save selected articles for future reference

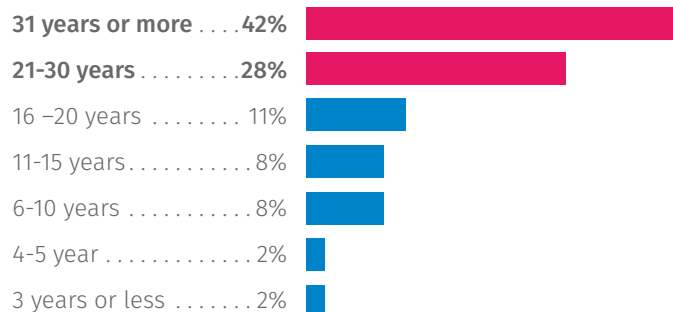
47% Discuss its content with colleagues

45% Share with a colleague who may be interested

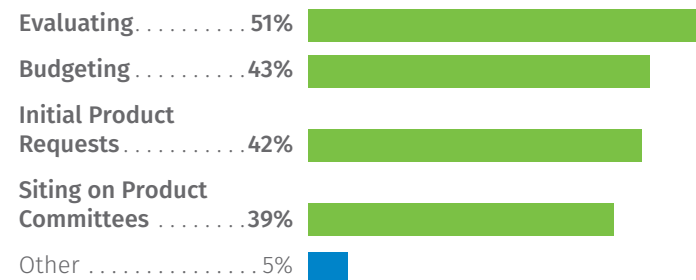
## Work Setting



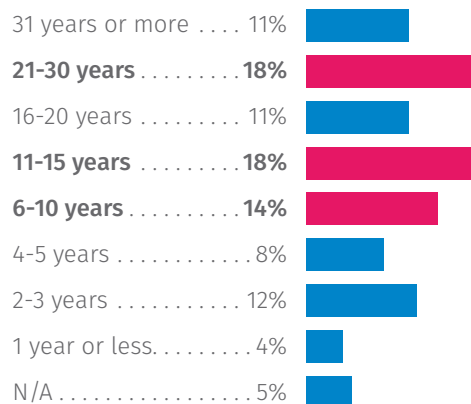
## Years as Nurse Manager/Leader



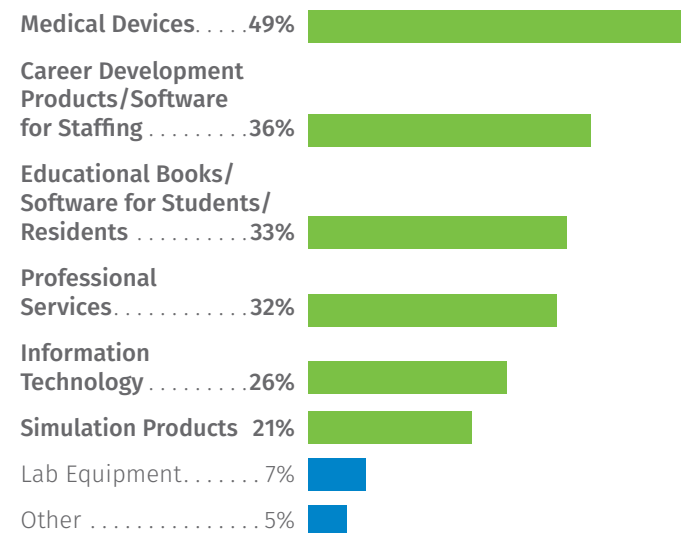
## Involvement in Purchase of Products/Services



## Years as Nurse Manager/Leader



## Type of Products/Services I Recommend or Purchase



Official Leadership Journal of the Pathway to Excellence® Program