

# Audience Profile

## Work Setting

Hospital	39%
Group Practice	31%
Academic Teaching/ Research	16%
Private Solo Practice	9%
Government or Public Institution	2%
Ambulatory Surgery Center	1%
Other	2%

## Specialty Areas

General Orthopaedics	38%
Sports Medicine	30%
Hip & Knee	23%
Shoulder & Elbow	19%
Trauma	19%
Hand & Wrist	18%
Paediatrics	13%
Spine	10%
Foot & Ankle	9%
Basic Science	4%
Musculoskeletal Oncology	3%
Other	5%

Multiple responses accepted

## Journal Attributes

Readers were asked to rate the z on several attributes. The below topics were **rated excellent/very good** by a majority of respondents.

89%	The journal overall
89%	Readability of text on the page
88%	Readability of the tables/figures
87%	Unbiased content
86%	Clear presentation of topics
73%	Usefulness to their practice
70%	Keeping up-to-date in their specialty

**97%**  
of readers  
surveyed said  
that they are  
AAOS members.

**87%**  
indicated  
that the journal  
does well in  
supporting  
AAOS's mission.

**72%**  
are likely to use  
the journal often  
as part of the  
evidence-based  
focus of their  
practice.