# Journal of the AAOS

## **Audience Profile**

### **Work Setting**

Hospital 39%
Group Practice 31%
Academic Teaching/
Research 16%
Private Solo Practice 9%
Government or
Public Institution 2%
Ambulatory Surgery Center 1%
Other 2%

#### **Journal Attributes**

Readers were asked to rate the z on several attributes. The below topics were **rated excellent/very good** by a majority of respondents.

89%	The	iournal	loverall

89% Readability of text on the page

88% Readability of the tables/figures

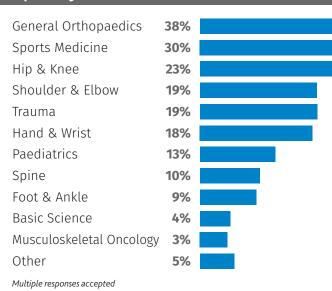
**Unbiased content** 

86% Clear presentation of topics

73% Usefulness to their practice

**70%** Keeping up-to-date in their specialty

#### **Specialty Areas**



97%
of readers
surveyed said
that they are
AAOS members.

87%
indicated
that the journal
does well in
supporting
AAOS's mission.

72%
are likely to use the journal often as part of the evidence-based focus of their practice.



