

Audience Insights

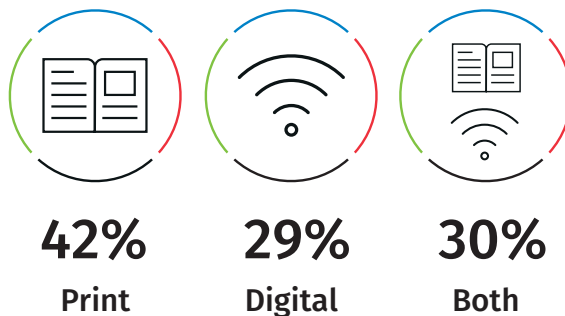
Critical Care Medicine



88%

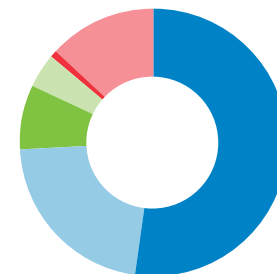
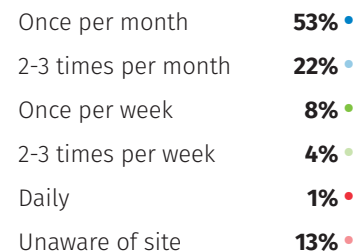
say the journal is easy to read.

Accessing the Journal



Frequency of Website Visits

Visits to the CCM website usually coincide with the release of each print version. Only 13% report no awareness of the site.



Journal Attribute Ratings

On a scale of 1 to 5, with 5 being *Excellent* and 1 being *Poor*, readers rated certain attributes of *Critical Care Medicine*. Overall, the journal was rated well on all the prompted attributes.

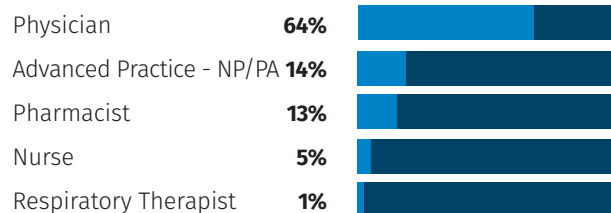
4+

Overall publication, readability of text on the page and tables and figures, unbiased content, clear presentation of topics and of rigorous science, up-to-date information in their specialty, and visual presentation

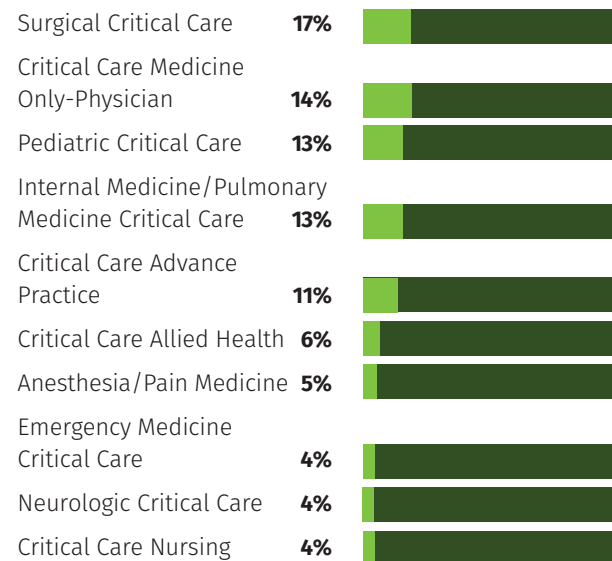
3+

Usefulness of information to their practice and of advertisements

Primary Role



Practice Area



Primary Work Setting

